



# Nadia Giroldi

Freelance consultant

 42020 San Polo d'Enza, Province of Reggio Emilia, Italy

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### Links

in LinkedIn

### Languages

Italian (Native)

French (Work Proficiency)

English (Basic)

## **About**

**BRANDS WORKED WITH** 

ATOS LOMBARDINI "Baroni":

COMMERCIALE ABBIGLIAMENTO (Max Mara Goup FAUSTA TRICOT

GIUSI SLAVIERO INTERNO 24 MARIAGRAZIA SEVERI (Casinalbo di Formigine

MARIO BOSELLI JERSEY- COLOMBO GROUP (Fino Mornasco

MAX MARA FASHION GROUP (Reggio Emilia) SISLEY GROUP Trussardi

## Experience

### freelance consultant

INTERNO 24 | Jan 2008 - Now

Stylistic and creative collaboration as freelance consultant in knitwear product development; Complete knitwear collection design My studio starts from the sketch, prototype to the final realization of the sample, considering yarns, stitches, gauges, all swatches/mockup and fitting samples from the knitting mills. Hereafter the stylistic collaborations: BENETTON GROUP (present) proposing detailed research focusing on women's knitwear collection and special projects. The proposal starts from the research of color palettes, trends, mood boards, sketches and prototypes, stitch sheets and workmanships, working on the relaunch of the brand with the various managers and creative director of the Benetton company's style offices. This collaboration has evolved over the years: at first with the development of men's and women's capsules and since 2020, in collaboration with other partner it has become a 360-degree collaboration oriented on women's knitwear products and special projects.

### stylist coordinator

MAX MARA FASHION GROUP (Reggio Emilia) | Jan 2003 - Jan 2007

from direct transition as Commerciale Abbigliamento in Marella, to designer in charge of the collection and fashion coordinator for I Blues Lines, and afterwards Marella Tricot. The long experience at Max Mara Fashion Group and the cooperation with international consultants, valuable professionals enhance the skills of Nadia Giroldi. Through the professionalism, organization and the corporate accuracy Nadia acquires a highly qualified working method, and more mature professional experiences At the end of 2007, the position of stylist coordinator responsible for style and design for Marella Tricot Line ends after the personal decision of working on her own as an external consultant, maintaining however an excellent relation with the Company

### assistant stylist

COMMERCIALE ABBIGLIAMENTO (Max Mara Goup | Jan 1993 - Jan 2003

Starting as assistant stylist on I Blues Line I become collection coordinator on clothing Lines: I Blues, I Blues Maglieria, actively collaborating in the study and stylistic design of the collection, including fabric and knitwear.

## assistant stylist to illustrator and graphic designer

GIUSI SLAVIERO | Jan 1985 - Jan 1993

level through direct contact with the machinery department, expert knitters and specialized programmers.

### SISLEY GROUP |

developing mood boards and fashion proposals FOR SISLEY women and SISLEY men. Development of concept and illustrations outfits, research

of vintage garments, proposal of materials. Collaboration with internal style office team that has been going on for 11 years

### ATOS LOMBARDINI |

Taking on the creative direction of the collection patner with other designer creating the entire collection (woven fabric, jersey and knitwear).

### FAUSTA TRICOT |

elaborating color palettes, yarn proposal, moodboard development, STEFANEL women's knitwear collection sketches FAUSTA TRICOT (Carpi, Mo) designing the MYF collection, women's clothing and knitwear. From the proposal materials: fabrics, prints, yarns, jersey and accessories to the complete development of the outfits of the collection that is obtaining excellent results in terms of sales and consensus.

### Baroni": |

designing MARINA RINALDI PERSONA knitwear collection, in complete autonomy. Design of themes, development of drawings for all-over graphics and prints, proposal of colors and materials, research of stitches and processing techniques, supervision of themes and knitwear. Designing the knitwear and jersey line MARELLA TRICOT. Yarns' proposal, jersey, stitches and processes, together with the presentation of a color palette, complete the advice requested by the company. BARONI (Concordia, MO) Designing the knitwear and jersey.



### Trussardi |

Creating and designing globally, the style of the complete collection TRUSSARDI JEANS woman, in collaboration with the internal team of the company. Input and research of subjects and graphics for the creation of placed prints and t-shirts customized according to the style of the collection.

### MARIO BOSELLI JERSEY- COLOMBO GROUP (Fino Mornasco |

Creating and designing a new line of knitted fabrics, innovative and full of fashion content. Overseeing the most classic and luxurious jersey lines. The yarn research, the proposal of color palettes and mood boards, together with the involvement in the technical creation of knitted fabrics, complete the consultancy that has aroused a very positive feedback during the presentation of the collection, starting from Fall-Winter 2011 MAGICORAL (Albignasego, PADOVA) Designing the knitwear line "MALI-PARMI", in collaboration with the company management. The stylistic and creative component is supported by an important technical contribution and by an involvement in the global project (total look) has fostered steady growth both in terms of product and sales

### MARIAGRAZIA SEVERI (Casinalbo di Formigine |

Participating in the design and style of knitwear collection "GOTHA" MILAR (Reggiolo, MN) Designing the "GAZEBO" Line. MARIAGRAZIA SEVERI (Casinalbo di Formigine, MO) Designing the "22 MAGGIO" line