



Soumya Kakar

Jewellery Design Intern, Fashion Intern

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Languages

- French
- English
- Hindi

About

Dedicated and energetic with a keen work ethic. Well-developed skills in forming trusting relationships with customers. Resilient and confident, and works well under pressure. Built experience in retail by working at Swarn Jewels in India and Swarovski. I have gathered numerous contacts over the years and strive to meet client needs.

BRANDS WORKED WITH

- London College of Fashion
- SALVE PHARMACEUTICALS PVT Ltd.
- Swarn Shree Jewels
- Swarovski Ltd
- Zara India

Experience

● SALES ASSOCIATE

Swarovski Ltd | Oct 2022 - Mar 2023

Effectively managed time during busy periods, ensuring that customers received personalized attention while maintaining efficient operations. Played a key role in store aesthetics: Organized, and showcased Swarovski items, refreshed displays for new arrivals, promotions. Drove a 3.7% monthly sales increase with personalized service and VPT of 118. Utilized CRM software to maintain customer profiles and preferences for future interactions.

● AMBASSADOR

London College of Fashion | Sep 2021 - Dec 2021

Organising campus tours during open days and interacting with families to answer queries. Contributed to the increasing diversity of the student body by recruiting appropriate student ambassadors

● SALES ASSOCIATE

Zara India | Jan 2021 - Aug 2021

Served and assisted customers on checkouts. Handled customer queries face to face and worked well under pressure; especially during the holiday periods when the store was at its busiest. Processed sales, exchanged and refunds on a daily basis. Monitored customers attention to products and offered suggestions based on interest. Kept the clothes stacked back on the racks.

● SALES ASSOCIATE

Swarn Shree Jewels | Feb 2020 - Dec 2020

Deliver top-tier after-sales service: provide a thank you card and follow-up call to ensure customer satisfaction. Conduct daily stock checks, resolve discrepancies, and maintain locked, secure displays and safes. Maintain an up-to-date knowledge of fine jewellery merchandising trends

● HR INTERN

SALVE PHARMACEUTICALS PVT Ltd. | Oct 2019 - Jan 2020

Assisted in organising annual conferences and meetings. Responsible for organising monthly breakfast catchup between the CEO and managers of the organisation. Assisted and briefed managers regarding various events during annual conference.

Education & Training

2021

● NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Bachelor of Science in Marketing,

2022

● **London College of Fashion**
BA(hons)FashionJewellery,