# Dweet



# **Caitlin Yates**

Design Assistant

London, UKPortfolio linkView profile on Dweet

#### Links



## Languages

English (Native)

#### **About**

Caitlin Yates (She/Her) is a menswear designer and founder of C8Y8S, an independent brand with a focus on print and textiles to portray personal narratives. Through strong pattern cutting, combined alongside tongue in cheek prints, Yates' pushes to question society's rules and regulations. Yates' debut collection, 'Cotswold Luvvies', looks at the real life of the Cotswolds; destroying the assumed lifestyle and privilege of this hallowed land of middle England. Yates graduated from BA Fashion Design at University of Westminster in 2021 with a First Class Honours and has previous work experience at MCQ, Alexander McQueen, ASAI TA and Martine Rose.

Since graduating Yates has continued to push her garments into the fashion realm, through magazines and collaborations. Her graduate collection has been featured in Vogue Italia, Dazed, 10 Men Magazine, Schön Magazine, Wonderland, Gata Magazine, Hunger Magazine and Notion. Yates was also picked up by New Order of Fashion, and presented her work at Dutch Design Week 2021 in Eindhoven. Yates also won the ArtsThread x Gucci 'Global Design Graduate Show 2021 for Sports & Denim. Since graduating, Yates worked in industry briefly for Nicholas Daley, followed by a graduate design assistant position for Martine Rose.

#### **BRANDS WORKED WITH**

Asai Takeaway

Martine Rose

MCQ Alexander McQueen

Nicholas Daley

## Experience



### Graduate Design Assistant

Martine Rose | Feb 2022 - Sep 2022

- •Creating design proposals through in-depth research for SS23 and AW23, coming up with design stories that align with the brand DNA. •Sourcing vintage clothing for design reference, using design proposals to 3D proposals.
- •Responsible for research, design and proposals for jewellery for SS23. •Responsible for creating accurate tech drawings for tech packs, ensuring correct colour-ups with pantones and correct graphic and print scaling.
- •Assisting head of print to create colour options and scale proposals.
- $\mbox{-}\mbox{Assisting}$  with design of garment silhouettes, fastenings, print, colour and graphics.



#### Graduate Design and Studio Assistant

Nicholas Daley | Jan 2022 - Mar 2022

- •Core designer for accessories and jewellery design, produced by myself for one of one show pieces.
- •Preparation for AW22, including assisting in fittings and styling days. •Assisting with design of garment silhouettes, fastenings, print, colour and graphics.

Followthrough with Product Development team, assisting with quality control and stock produce going to stores.

Assistingfor AW22 lookbook, ensuring models were correctly dressed and clothes were prepped and styled correctly.



#### Design Assistant Intern

Martine Rose | Mar 2020 - May 2020

- •Responsible for creating accurate tech drawings for tech packs, creating fluidity across the design and product team through CAD communication, ensuring documents were production ready.
- •Preparation of graphic and print artwork.
- •Creating new graphic and print artwork, used across accessories, outerwear and trousers.
- ·Assisting with design of garment silhouettes, fastenings, print, colour

and graphics.

- •Executed accurate spec sheets, including tech packs and sample development.
- •Follow through with Product Development team on tech packs built, communicating all product comments where necessary.

#### Menswear Design Intern

MCQ Alexander McQueen | Sep 2019 - Mar 2020

- •Creating in-depth research themes that correlated with the new re-brand, alongside creative briefs.
- •Responsible for creating in-house samples, including patterns, which were sent to factory to re produce.
- •Responsible for updating key documents, including creating high quality tech drawings to send out to production.
  •Assisted print design team in imagery development, colour palettes and
- placements.
  •Attended fittings taking precise notes on product revisions and com-
- •Attended fittings taking precise notes on product revisions and communicate changes as needed.
- •Update all sketches and specs throughout the season.

#### Design and Studio Intern

Asai Takeaway | Jan 2019 - Feb 2019

- •Working directly to assist director Asai and acting as head of interns.
- •Responsible for designing, pattern cutting and sewing show pieces for London Fashion Week.
- $\,{}^{}\!\!$  -Assisted head stylist for fittings for the lead-up to LFW, taking accurate notes and changes.

Responsiblefor construction, colour pallets, names and graphics for garments being stocked at Dover Street Market, Opening Ceremony, Machine-A, LN-CC and Browns.

# **Education & Training**

2022 - 2023 Central Saint Martins

Master of Arts,

2017 - 2021 University of Westminster

Bachelor of Arts.

2016 - 2017 • Oxford Brookes

National Diploma in Foundation Studies,