

Agnes G

High-End Luxury Retail Sales
Consultant

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Languages

English

About

I am a Luxury Sales Consultant with a successful track record in high-net-worth retail environments for designer brands in London. I excel at building and maintaining client relationships, exceeding sales targets by understanding luxury fashion trends and meeting client needs. I am committed to providing personalised, high-quality service that creates an exceptional shopping experience. With a deep understanding of luxury brand portfolios and a passion for fashion aesthetics, I am eager to bring my sales expertise to a dynamic luxury retail team in London.

BRANDS WORKED WITH

DCouture Boutique

Harrods

Platinum Models

Experience



● Sales Consultant

Platinum Models | Jan 2021 - Now

Achievements:

As a Sales Consultant for Platinum Models, I successfully identified and secured new clients for the agency and implemented initiatives to keep existing clients happy.

I exceeded sales targets by promoting and selling premium model representation packages and introduced advanced services, like exclusive model training programs and enhanced portfolio packages.

To improve the client experience, I provided personalised consultations and tailored solutions and collaborated with the models and creative teams to ensure that clients had a seamless and exceptional experience during photoshoots and events.

I also established strategic partnerships with industry stakeholders, including fashion designers, photographers, and event organisers, which expanded Platinum Models' visibility and influence in the fashion and modelling industry.

Finally, I actively participated in industry events and networking functions, representing the agency and fostering relationships that contributed to business growth and opportunities.

● Sales Consultant/Personal Shopper

DCouture Boutique | Feb 2014 - Feb 2020

Achievements:

At DCouture Boutique, I consistently exceeded sales targets by implementing effective sales strategies and building strong client relationships.

By taking a personalised approach to customer service and implementing strategic upselling and cross-selling techniques, I increased net worth per transaction and contributed to the boutique's financial success.

Through targeted sales initiatives, I achieved sustained revenue growth and exceeded sales quotas.

In addition to building strong client relationships, I also implemented strategic upselling and cross-selling techniques to maximise the value of each transaction. I accomplished this by recommending complementary items, coordinating outfits, and suggesting accessories that would enhance the overall shopping experience. This resulted in increased customer satisfaction and net worth per transaction.



● Luxury Designer Brands Sales Consultant/Ambassador

Harrods | Oct 2012 - Jan 2014

Achievements:

- Expertly guided clients in choosing luxury fashion pieces, accessories, and cosmetics to elevate their personal style.
- Tailored fashion recommendations, styling insights, and outfit coordination advice to meet clients' individual preferences.
- Nurtured and maintained relationships with prestigious brands and renowned designers, enabling the provision of a curated and exclusive product assortment.
- Contributed to enhancing the shopping ambiance by actively participating in visual merchandising and crafting captivating in-store displays.
- Cultivated a dedicated and returning clientele base by delivering top-notch customer service and demonstrating a deep comprehension of each client's unique tastes.
- Directly engaged with high-net-worth clientele to ascertain their fashion inclinations, style ambitions, and shopping requisites.
- Crafted bespoke shopping encounters by curating exclusive selections of luxury fashion items, accessories, and products.
- Collaborated seamlessly with esteemed fashion brands to secure one-of-a-kind pieces, limited editions, and personalised attire.
- Delivered seasoned advice and expert personal styling recommendations, aligning them with client preferences and the latest fashion trends.
- Forged and upheld robust connections with fashion houses, boutiques, and designers to ensure privileged access to unique merchandise.
- Demonstrated utmost discretion and maintained complete confidentiality while managing client data and purchase transactions.
- Stayed apprised of the most recent fashion developments, designers, and collections, supplying clients with trend projections and insights.
- Upheld an unwavering commitment to delivering the highest standards of service and client satisfaction, resulting in repeat business and client referrals.