Dweet

Roy el Dirani

Marketing Executive
Salesman
Waiter

⊙ London, UK

Portfolio link

Portfolio file

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Links

in LinkedIn

Languages

French (Work Proficiency)

English (Work Proficiency)

Arabic (Fluent)

About

BRANDS WORKED WITH

Bella Ragatsia   Joseph Restaurant

Experience

Marketing Executive

Bella Ragatsia | Oct 2020 - Sep 2022

•Manage and monitor social media platforms.
•Developed and led processes to expand retail and wholesale opportunities.
•Implement marketing strategies for new products.
•Create links with external organizations as various providers.
•Collaborating across the organisation to ensure content developed addressed consumer needs and wants.
•Carrying out surveys and statistical data analysis to identify and define potential customers.
•Establishing and monitoring advertising/communication campaigns and promotional events in the interest of evaluating brand awareness.
•Co-operate with stakeholders in budget procedure and expense tracking.

Salesman

Bella Ragatsia | Feb 2019 - Sep 2020

•Sales representative.
•sustaining positive business relationships to ensure future sales.
•Undertake customer initiatives and complaints.
•Reports on customer needs, interests, and the potential for new products and services are provided to supply management.
•Present, promote, and sell products to new and prospective customers using solid arguments.
•Facilitated client onboarding.

Waiter

Joseph Restaurant | Apr 2016 - Nov 2018

•Hard-working employee that takes responsibilities seriously.
•Provide excellent quality customer support to guarantee client satisfaction.
•Attentiveness, active listening and practical communication skills.

Education & Training

2021   **Lebanese University–Faculty of Economics and Business Administration -**

Bachelor's degree in marketing -,

2021   **American university of culture and education Matn-Lebanon.**

Certificate in Business Administration,

2024   **University of West London**

Master of Business Administration,