



Maria Olaitan

Bridal stylist

📍 London, UK

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Languages

English (Fluent)

About

Extremely creative with six (6) years of practical experience and dedicated work ethic. Self motivated to consistently provide excellent results in line with stringent targets and deadlines. Cutting edge Fashion stylist with extensive expertise in bridal styling, honing brand visuals for millennials and kids. Bringing a wealth of trend awareness, fashion expertise, an eyes for details, trends and unique approaches to bridal styling ensuring brands values and expectations are consistently exceeded. Out-of-the-box thinker who produces relevant designs taking advantage of market trends. Excellent communicator and negotiator who receives feedback well.

BRANDS WORKED WITH

Akokomali Ventures (Robesandblings)

House of Tara

Experience

● Creative Head

Akokomali Ventures (Robesandblings) | Jan 2016 - Dec 2022

Reviewed sales data to forecast market trends and adapt marketing strategies.

- Collaborated with merchandise coordinator and photo studio manager to prioritise products to be shot.
- Worked closely with the styling team to deliver all online product imagery styled in adherence to required standards.
- Helped clients choose appropriate outfits for weddings, birthdays and other special occasions based on selected event themes.
- Created mood boards to help keep the style consistent with the client's goals and expectations.
- Understood deadlines and prioritised work to stay on schedule and meet output goals.
- Implemented creative styling techniques to represent the uniqueness of branded merchandise and special product features and details.
- Sourced and obtained clothes, products and accessories for use in shoots.
- Took inspiration from current style icons and influencers and used the information to solve customer styling needs.
- Served as a brand storyteller to create experiences to drive sales and achieve store sales goals.
- Liaised with the production studio manager to meet daily and weekly shoot targets and eliminate backlogs.

● Retail Makeup Artist

House of Tara | Jun 2004 - Dec 2016

Applied makeup and hair under strict deadlines and without supervision.

- Conducted in-depth consultations with clients to determine allergies, skincare routines and preferences.
- Provided make-up services to [Number] clients per month for weddings, proms and other special events.
- Carried out makeup application tails on clients, ensuring makeup stayed within the client's vision before the final application.
- Researched make-up trends to learn about new products, trends and techniques using YouTube, beauty blogs and magazines.
- Provided make-up services to [Number] clients on a weekly basis.
- Offered makeup consultations to individuals.
- Kept up to date on the latest makeup trends through regular networking, reading publications and researching.
- Used models and fashion magazines as reference points to create desired look.
- Kept makeup applicators and tools clean and well-maintained, following all health and safety guidelines.
- Provided excellent customer service and product knowledge, tailoring service to customer needs.