



Jordache Horn

PMP Certified Project Manager
+ Events Specialist | Founder
of One Wear Freedom | Social
Impact + Sustainability

📍 Great Britain, United Kingdom

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Links

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Languages

Arabic (Basic)

English (Native)

French (Basic)

About

I am passionate about creating positive social impact and sustainability through events and fashion. As the Founder of One Wear Freedom, the UK's first 100% eco-friendly clothing hire service for womxn and non-binary babes, I aim to empower and inspire people to express themselves without harming the planet. I am also the Head of Partnerships + Events at The Little Door, a creative restaurant and bar group that produces immersive and interactive experiences for brands and consumers.

With a Master of Arts degree in Conflict, Security and Development from the University of Exeter, and fluency in English, and limited working knowledge of Arabic and French, I have a global perspective and a keen interest in addressing the root causes of violence and inequality. I have published a research paper on the link between corruption and extremism, and I have worked as an events and operations consultant and manager for 10x award-winning Hip Hop LDN, where I innovated and launched Garage Brunch and secured PUMA as the first corporate client. I have also produced events overseas as well as two virtual events with over 200 attendees during lockdown, participated in the GreenLive exhibition at Westfield Shopping Centre and various other workshops and panels, where I have spoken on 'Re-learning to Share', building a sustainable life and personal development. I have strong skills in communication, and customer relationship management, and I am always eager to learn and grow.

BRANDS WORKED WITH

- The Little Door
- Mondrian Shoreditch Hotel & The Curtain Members' Club
- HIP HOP LDN LIMITED
- One Wear Freedom
- The Faith & Belief Forum
- Transparency International
- Waitrose
- Tkiyet Um Ali
- Day Dar Al-Yasmin

Experience

- **Head of Partnerships + Events**
The Little Door | Jul 2023 - Jan 2024
- **Events Supervisor and Sales Assistant**
Mondrian Shoreditch Hotel & The Curtain Members' Club | Jul 2022 - Jul 2023
- **Director of Business Development**
HIP HOP LDN LIMITED | Jun 2021 - Sep 2022
- **Founder**
One Wear Freedom | Oct 2019 - Jun 2023



- Founder and Director of the UK's 1st 100% eco-friendly clothing hire service for womxn, responsible for everything from developing the concept itself to, sourcing the clothes, website design, photoshoot styling, photography, customer service, budgeting, accounts, and handling marketing direction - completely self-funded and initially supported by The Prince's Trust
- Hired 3rd cohort of interns through own application process and some use of government Kickstarter Scheme. Managing a team of 2/3 interns who work on PR, blog writing and marketing more generally.
- Produced 2 virtual events with over 200 attendees during lockdown: a Fashion Showcase + a Going Green panel with experts + activists from around the world
- Instagram Women's Month Campaign highlighting important + influential female entrepreneurs from all walks of life including Carmella Sternberg + Penny Jarrett
- Part of Reclaiming Our Time Campaign by Black Girl Environmentalist,

- Pass the Climate Mic and Generation Green. Notable participants included Mark Ruffalo, Anne Hathaway, Greenpeace UK/USA
- Launched Sustainable Fash'n'Brunch at Soho House White City 2021 with 2nd debut at The Goat Chelsea Sept 2022 (these are catwalk shows with F&B, entertainment and performances)
- Presented OWF live on Channel 4's Steph's Packed Lunch Small Business Market June 2022
- Released 4 Collections including an innovative-versatile collection designed by myself and created in partnership with artisans in Fiji and produced 2 mini collaboration collections with other sustainable brands (Uvawrld and Re-Considered)
- Produced 2 workshops on building confidence and how to be more sustainable for the Paddington Development Trust SWEET campaign series Oct and Dec 2022
- Held a talk and Q&A session for year 12 students at the London Screen Academy Dec 2022

● Operations and Events Manager

HIP HOP LDN LIMITED | Jul 2018 - Aug 2019

- Responsible for the operations and production of all Hip Hop LDN ventures and weekly events (up to 4 events and 800 guests per week) including Hip Hop Brunch LDN, The 90s Brunch, Garage Brunch, Disco Brunch, Bashment Brunch and private/corporate events through The Brunch Society
- Produced and launched 2 new brands/events to weekly roster - Disco Brunch and Bashment Brunch with performances from Stylo G, Many Norte and Soul II Soul within the first 3 months of launch.
- Curated and organised all special themed events - 48 per year including 3 So Solid Special Events featuring Top Boy's Ashley Walters at Boxpark Wembley, as well as all private and corporate events under The Brunch Society
- Managed the Hip Hop LDN teams and events at the first ever Hip Hop Ski Festival, Fresh Mountain Festival in France (Mar 2019) and 7th annual Fresh Island Festival (Jul 2019) in Croatia.
- Managed a team of over 30 staff inc. 2 Assistant Managers and PA and set KPIs
- Created, negotiated and managed monthly budgets, external proposals and invoices for all events Created new system for and delivered interviews and training of new hosts/staff
- Dealt with all customer and staff complaints +/- issues and found solutions accordingly
- Booked, planned and managed staff and venue rota for all events across the year including Cafe de Paris, The Round House, The Clapham Grand, Boxpark Wembley
- Sourced, built and maintained relationships with venues, caterers and entertainers across London



● Intern

The Faith & Belief Forum | Apr 2018 - Jun 2018

- Sourced and booked in venues and caterers for conferences and events
- Used online databases such as SharePoint, Salesforce, MailChimp and Formsite to create specific campaigns and mass mail merges eg. Invitations, newsletters etc
- Created content, designed and sent out the ParliaMentors Monthly Newsletter
- Processed invoices and event bookings
- Helped to manage ParliaMentors social media accounts on Hootsuite platform
- Helped facilitate a recruitment training day and primary school workshop

● Project + Events consultant

| Feb 2017 - Now

● Assistant Operations Manager

HIP HOP LDN LIMITED | Jan 2017 - Apr 2018

- Managed a team of over 20 staff and coordinated staff rota
- Co-ordinated and ran weekly events in London as well as private and corporate events

- Sourced, liaised and built relationships with various venues, caterers and entertainers across London
- Built, did copy-writing and managed all websites, social media, email bookings, sales and communications for 4 brands
- Lead innovator and organiser behind The Brunch Society, whose first client was PUMA
- Lead innovator and organiser of Garage Brunch which generated over £500k in ticket sales and £400k+ in bar sales across London venues within its first year
- Manager of weekend events - highest point of contact for venue staff, kitchen, Hip Hop LDN staff, entertainers and guests
- Managed the hosting team, chefs, and entertainers
- Ensured all activities, entertainment and food service were running on time
- Check-in guests, helped with seating and any other customer requests throughout event Managed and dealt with all customer issues and/or complaints



- **Research Assistant**

Transparency International | Mar 2016 - Apr 2016



- **Store Associate**

Waitrose | Jun 2015 - Sep 2015



- **Volunteer**

Tkiyet Um Ali | Jan 2015 - Apr 2015

- **Volunteer**

Day Dar Al-Yasmin | Jan 2015 - Apr 2015

- Taught English language to female Syrian refugee children
- Created a term Curriculum and lesson plans
- Liaised with community leaders in the village
- Organised weekend events for the refugee children, their families and the wider community

Education & Training

2024

- **Project Management Institute**

Pmp,

2015 - 2016

- **University of Exeter**

Master of Arts (M.A.),

2011 - 2014

- **University of Kent**

Bachelor of Arts (BA),