



Iuliana Mihai

Motivated creative focused

📍 London, UK

[View profile on Dweet](#)

About

BRANDS WORKED WITH

- Iuliana Designs
- Iuliana mihai srls
- Iuliana mihai srls
- Iuliana Mihai srls
- White Rose

Experience



- **Business development manager marketing**
White Rose | Aug 2021 -
- **Fashion designer**
Iuliana Designs | Aug 2012 - Jun 2014
- **Fashion designer specialist**
Iuliana mihai srls | Jun 2010 -
I work for my own company making research, creation, production of new collection, take care of marketing & distribution of the brand Iuliana Mihai
- **fashion designer**
Iuliana Mihai srls | Jan 2010 -
The brand Mihai, born in Italy in 2010 is produced and distributed by Iuliana mihai s.r.l.s.-registered trademark: Iuliana Mihai , based in Via basento 60 00198 Roma; P.I. 10429011009 –
Sito web: www.iulianamihai.com
e-mail: info@outfitt.it
The brand is characterized by the search of new trends. Mihai is a nomad with spirit of adventure, a collection of unique pieces, the woman who wears Iuliana Mihai choose patchwork of fabrics and materials with layering effects, easily mixing wool and leather in contrasting colors; baggy trousers with austere cuts that inspire a definitely urban flair. Straight coats with a perfect hang, calf length skirts with inverted pleats and dresses in textured crepes brightened up by jeweled details. The evening gives way to lightness from combinations of muslins and plated twills, to ethereal dresses and blouses with delicate ruffs. The accessories are made by pearls, Swarovski stones and feathers. The woman who wears Iuliana Mihai is characterized by the combination of style, originality, elegance and why not practicality. Iuliana Mihai a way to be a woman.
- **designer**
| Jan 2010 - Jun 2014
Amministratore delegato, Art director
- **fashion designer**
Iuliana mihai srls | Aug 2008 -