



# Christopher Chan

Consultant / Creative Director / Jewellery Designer

📍 London, UK

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## Languages

English (Fluent)

Chinese (Fluent)

Cantonese (Fluent)

Mandarin (Fluent)

## About

Experienced Creative Manager with a demonstrated history of working in the design industry. Skilled in Jewelry Design, Trend Analysis, Luxury Goods, Art Direction, Jewelry Design Photography, Strategic Planning, Visual Art. Strong arts and design professional with a Certificate of Fashion Styling & Art Direction focused in Design from Central Saint Martins College of Arts & Design.

### BRANDS WORKED WITH

ARTE Madrid

Chow Tai Fook

Christo Bijoux London

Gia (Gemological Institute of America)

Hong Kong Design Institute (Hkdi)

Studio Verney Limited (Italy)

## Experience

- **Jewellery Consultant / Creative / Designer**  
Gia (Gemological Institute of America) | Jun 2022 - Aug 2022
- **Senior Design Manager (Jewelry Creative Center) / Chief Jewellery Designer of Hearts On Fire**  
Chow Tai Fook | Oct 2019 - Jun 2021  
Responsible for Hearts on Fire jewellery designs, product launching plans, also in charge of other jewellery collection for CTF brands, such as Enzo, Jewelria, T Mark. Leading design teams in Hong Kong and China through all stages of design, development and commercial execution. Coaching and mentoring members of the team. Communicating with partners to develop creative ideas, marketing strategies, and business cases. Working with international sales directors and project planners to formulate seasonal themes and project proposals.
- **External Examiner**  
Hong Kong Design Institute (Hkdi) | Jan 2015 - Jan 2020  
Higher Diploma in Jewellery & Image Product
- **External Examiner**  
Hong Kong Design Institute (Hkdi) | Jan 2015 - Jan 2020  
Jewellery Design Fundamentals - from Trend Forecasting to Making
- **Art & Creative Manager / Chief Jewellery Designer (Asia Pacific Product Development)**  
ARTE Madrid | Jun 2008 - Oct 2019  
Responsible for all of the company's jewellery designs and product launching plans. Leading a design team through all stages of design, development and commercial execution (from hand sketching to sample making) for the company's major line, online collections, travel retail, whole selling lines, as well as gifts and premiums line. Communicating with collaboration clients, from ideas to the final products, develop marketing launching plans and creative ideas, and create around 500 design pieces per year; generated sales of US \$1 Million from each collection, US \$1 Million from commercial partners including Hong Kong Jockey Club, JD.com and Disney's. Communicating with suppliers regarding materials, production, cost control and quality control to ensure the best cost and quality for the company. Partnering with marketing and sales team to formulate each seasonal theme, and assisting them with model casting, campaign shooting, styling, event visual merchandising for retail outlets, and other aspects of company branding. Responsible for designing custom made art pieces for Chinese celebrities – e.g. show piece for Miriam Yeung "Minor Classic" Concert 2016, "Wonderland" collection for Dorian Ho, "A-Z" collection for Zing. Partnering with design team, uniting the same vision and style with the brand images, developing ideas and



direction for all materials including brand website, social media platform, printed material, packaging and shop image.

- **Handbags & Fashion Accessories Designer**

Studio Verney Limited (Italy) | Aug 2005 - May 2008

Responsible for designing handbags and fashion accessories for an Italian fashion accessories design consultant house, working with clients including Versace, Just Cavalli, Juicy Couture, Francesco Biasia and Gattinoni Jeans. Handled all stages of design and production from hand drawing to samples making, cost control, leading material sourcing and merchandising.

- **Jewelry Designer & Fashion Accessories Designer**

Christo Bijoux London | Jan 2004 - Aug 2005

Fashion Accessories Designer & Stylist. Designed and produced hand made costume accessories which were featured in major magazines and on television, created styling images for the brand.