

Rashi Gujjar

Digital Marketing Intern

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Languages

English

About

With proven expertise in sales transactions and inventory management at Reliance, alongside a knack for multitasking and exceptional customer service, I'm poised to excel in a fast-paced retail setting. Recognised twice as Employee of the Month, I thrive in dynamic environments, ensuring accuracy and efficiency on the shop floor.

BRANDS WORKED WITH

Reliance

Chutney Retail Services Pvt Ltd

Digiperform

Experience

● Sales Assistance

Reliance | Apr 2023 - Oct 2023

Description

- Processing sales transactions accurately and efficiently using point-of-sale systems.
- Assisting in inventory management tasks such as receiving shipments, conducting stock checks, and reconciling discrepancies.
- Awarded Employee of the month 2 times outshining a team of more than 40 people.

● Marketing Intern

Chutney Retail Services Pvt Ltd | Aug 2022 - Dec 2022

Description

- Assisting in the development and execution of digital marketing strategies across various platforms.
- Supporting the creation and optimization of digital content, including social media posts, email campaigns, and website content.



● Digital Marketing Trainee

Digiperform | May 2021 - Oct 2021

Description

- Conducting market research and analysis to identify trends, opportunities, and competitor activities.
- Monitoring and analyzing digital marketing metrics to track campaign performance and optimize strategies.
- Staying updated on industry best practices, emerging trends, and digital marketing tools to contribute fresh ideas and insights.

Education & Training

2024 - 2025

● University of Greenwich

MA-,

2020 - 2023

● Guru Gobind Singh IP University

B.B.A,

2019 - 2020

● Indian Convent School

Class XII,

2017 - 2018

● Indian Convent School

Class X,