



Vipin Bansal

Retail Sales Associate

London, UK

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Fluent)

Hindi (Native)

About

Detail-oriented MBA graduate with previous experience in Marketing. My key skills include creativity and problem solving, SEO/SEM, communications and CRM and Microsoft Suite. I am interested in this field of work because I believe I have the necessary skill set required to solve the problem at hand and at the same time learn and grow both professionally and personally.

BRANDS WORKED WITH

Bansal Jewellers Partner Firm

Gilly Hicks

Gould Pharmacy

Sunrise Learning Foundation

west elm

Experience



Brand Representative

Gilly Hicks | Nov 2022 - Dec 2022

Managing stock levels in the store at regular intervals and helping out customers with product information. Maintaining store standards at highest levels and promoting store offers and promotions.



Sales Associate

west elm | Feb 2022 - Aug 2022

Provide Merchandise recommendations based on customers needs. Develop knowledge of the product to increase brand awareness and deliver the highest level of customer service. Delivered the highest sales in the month of April with 40% increase from the target and was chosen as the Employee of the month.



Retail and Admin Assistant

Gould Pharmacy | Nov 2021 - Jan 2022

Handling daily emails and queries consequently increasing efficiency by almost 30%. Assisting with the day to day activities at the Pharmacy and Mayfair Doctors. Helping allocate test kits and conduct swabs.

Content Creator

Sunrise Learning Foundation | Feb 2021 - Mar 2021

Creating a fundraising campaign on GIVEINDIA platform. Working on CSR projects and formatting lesson plans. Creating posters for the April Autism Awareness Campaign using Adobe Photoshop and Canva. OTHER EXPERIENCE

Marketing Executive

Bansal Jewellers Partner Firm | May 2020 - Jun 2021

Helped with strategic marketing plans, advertising, direct marketing and social media campaigns using Digital Marketing techniques like SEO. Worked closely with external creative agencies to design marketing materials such as brochures and adverts. Tracking marketing performance and prepare monthly reports for management.

Marketing Intern

Bansal Jewellers Partner Firm | Jun 2019 - Dec 2019

Assisted in marketing research and advertising promotional activities on Social Media. Performed marketing analysis and research on competition online. Engaging key target audiences to build the brand awareness both online and offline.