



# Krisha Shah

Marketing Associate

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## Languages

- English
- Hindi
- French

## About

With a successful stint at H&M as a Sales Associate, I've developed a strong grasp of customer service, inventory control and fashion trends. Being multilingual (English, Hindi, French) enhances my adaptability in dynamic retail settings.

### BRANDS WORKED WITH

- H&M
- STAR INSURANCE COMPANY

## Experience



- Sales Associate**  
H&M | Nov 2023 - Jan 2024
  - Delivered Best Customer Experience by offering assistance and sharing product and fashion knowledge to contribute to the store's sales and profit.
  - Actively processed, stocked and replenished garments on sales floor and stock room.
- Marketing Executive**  
STAR INSURANCE COMPANY | Mar 2022 - Aug 2022
  - Maintained documentation, detailing assignments and completed project milestones.
  - Exceeded set targets in stipulated time frame and bestowed with appreciation certificate for the same.

## Education & Training

- Kingston University.**  
Marketing & Brand Management,  
2023 - 2024
- Kingston University**  
Master of Science,  
2020 - 2023
- KES SHROFF COLLEGE**  
Bachelor of Management,  
2018 - 2020
- Infant Jesus School**  
High School Diploma,