

Chiranjeev Kaur

Designer Freelance

📍 Ghaziabad, Uttar Pradesh, India

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Languages

Hindi (Fluent)

English (Fluent)

Panjabi (Fluent)

About

Globally experienced fashion professional with a demonstrated history of working with high end corporations and personal clients in India, USA, England and Canada as a contractor. Successfully transformed initial concepts into vendible fashion deliveries.

BRANDS WORKED WITH

Fashion Snoops. Inc

Homeshop18

Sai Silver screen Pvt Ltd.

Trendlab Publishing Pvt Ltd.

Ziva Designs Pvt, Ltd.

Experience

● Freelance Designer & Stylist

| Jan 2013 - Now

Designed Indian Bridal and Groom wear for clients from Canada, England and India. Successfully curated looks for their different wedding functions and guided them with trousseau shopping within their budget.

- Introduced Kid's wear collection in Indian wear category for www.getethnic.com, Chicago (USA). Successfully managed the sampling production in India.

- Collaborated with Denim Club India for Research and development of pre stitched saree by using handloom denim fabric. The design was even published in Sunday Herald, news publication. And it was also exhibited on National Handloom Day Exhibition, which attracted lot of customers for Denim Club India.

● Fashion Trend Research & Forecast Intern

Fashion Snoops. Inc | Aug 2020 - Dec 2020

Assisted in the trend research, latest fashion & lifestyle news and creating new trends.

- Assisted in writing & editing of trend reports for spring summer 2022 season, for women's wear, men's wear, kids wear & Home category with the team in New York & London.

● Head Designer

Ziva Designs Pvt, Ltd. | Jul 2019 - Aug 2020

Designing and development of customized Indian Bridal wear, couture wear and contemporary fusion wear in Women's wear category.

- Building up a new sister brand 'KASHIDGI'. Introduced a line of cost effective Ready to Wear Indian wear in women's wear category.

● Assistant Fashion writer & Trend Researcher

Trendlab Publishing Pvt Ltd. | Aug 2015 - Apr 2016

Assisted the Editor with writing & editing trend reports and trend application reports for women's wear, men's' wear, kid's wear and home & interiors category for seasons spring summer 2016, Autumn winter 2016-17 and spring summer 2017.

- Successfully delivered reports to e-commerce company Flipkart.com, India. The work was appreciated by Flipkart.com as it helped them with their increment in sales.

- Attended and coordinated with international trade shows Pitti Immagine, Milano Unica, Who's Next Prêt à Porter Paris, Maison Objet, Spin Expo Shanghai and Global trends for trend research.

- Designed their B2b fashion print publication named RTW Magazine covering the detailed industry news and current trend reviews and trend reports for Autumn winter 2016-17 and Spring Summer 2017.

● Fashion Co-ordinator

Homeshop18 | Feb 2012 - Nov 2012

Curated looks for Anchors and models to be presented on TV.

- Designed unstitched Indian wear and ensured timely delivery of stitched

pieces for the TV presentation.

- Worked with photographer and model on set to co direct and select best poses.

- Worked cross functionally with the buying team and styling team to ensure smooth production of fashion content.

- **Freelance Fashion Stylist**

Sai Silver screen Pvt Ltd. | Dec 2010 - Jan 2011

Curated the different looks for actors and actresses as per the scripts demand for the Bollywood movie project.

- Ensured timely delivery of the costumes and accessories for actors and actresses on the sets for respective scene shoots.

- Worked hand in hand with art directors makeup artist hairstylist and video

Education & Training

2022 - 2022

- **The Yoga Institute, Goa**

200 hrs Teacher's Training, Yoga

2013 - 2014

- **Institute of apparel management**

Designer's Graphics Toolkit, Corel Draw, Adobe Photoshop

2009 - 2009

- **National Institute of Design**

Summer Workshop, Art of Kalamkari and Block Making

2008 - 2010

- **SNDT University**

Post Graduate Diploma In Fashion Designing, Fashion Design

2008 - 2010

- **Satyam Fashion Institute**

Post Graduate Diploma in Fashion Designing, P.G. Diploma in Fashion Designing

2005 - 2008

- **Delhi University**

Bachelors in Commerce (Pass), Commerce