



# Claudia Adams

Freelance Project Manager

Great Britain, United Kingdom

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## About

With over 6 years of experience overseeing retail projects, I take pride in the impact of my work contributing to the growth of independent and household brand names.

I have a proven track record of managing the full life cycle of projects in person and online. I can quickly understand a client's values to execute partnerships, events and pop-up shops successfully.

My experience in fast-paced start-ups has given me extensive experience in launching new initiatives and overseeing multiple teams whilst maintaining an eye for detail.

### BRANDS WORKED WITH



## Experience

### ● Freelance Brand Consultant

| Jul 2022 -

Clients include - Bleaq, Clio Peppiatt, Gloria Jane Royer, Appear Here



### ● Operations Project Manager

Appear Here | Aug 2021 -



### ● Project Manager

London Filmed | Oct 2020 - Sep 2021

Specialising in Virtual and Hybrid Events.



### ● Brand Account Manager

Appear Here | Aug 2018 - Aug 2020

Appear Here is the leading global marketplace for short-term retail space rentals.

### ● PR Samples Operations Coordinator

MLPR | Mar 2018 - Jun 2018

### ● Research Analyst

Connell Consulting Limited | Aug 2017 - Aug 2018

### ● Marketing And Public Relations Assistant

Jigsaw Clothing | Jul 2017 - Aug 2017



### ● Marketing and Content Assistant

THE KINGDOM | Aug 2015 - Jul 2016

The Kingdom are business software specialists that help brands get more bang their sales and marketing dollars and get their HubSpot sales funnel firing.



### ● Flagship Retail Apprentice

John Lewis & Partners | Sep 2012 - Sep 2013

John Lewis & Partners are high-end department stores operating throughout the UK.

- One of 3 Retail Apprentices, the role involves management training,

exams, staff and school presentations, sales analysis and full-time shop floor experience.

## Education & Training

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- 2020 - 2020 ● **Northwestern University**  
Integrated Marketing Communications,
- 2020 - 2020 ● **University of Illinois Urbana-Champaign**  
Marketing in a Digital World,
- 2020 - 2020 ● **The Wharton School**  
Marketing,
- 2020 - 2020 ● **Institut Français de la Mode**  
Understanding Fashion: From Business to Culture,
- 2013 - 2017 ● **University of the West of England**  
Business Management and Marketing,