



# Mohamed Iyed Lamouchi

Data quality analyst at NielsenIQ

Paris, France

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## Languages

English (Fluent)

French (Native)

## About

A junior Data-analyst with an analytical Mindset and a background in Data science and Finance looking for a full time position in a department where i can fulfill my potential and add a value thanks to a strong curiosity in reasearch and finding better solutions.

### BRANDS WORKED WITH

Epm Consulting

NielsenIQ

SIGMA Conseil

Societe Generale Corporate and Investment Banking - Sgcib

Traveltodo

## Experience



### Data Quality Analyst

NielsenIQ | Mar 2022 - Now

Discuss and define the audit scope with Data Science team Develop understanding on the methodology for randomly selecting the sample of receipts per retailer/e-tailer from the defined scope Finalize mechanisms for accessing these images (FTP, URL, others etc.) Present summaries to the Omnishopper Vendor Relationship Leader and other NielsenIQ Stakeholders

### Data Consultant

Epm Consulting | Sep 2021 - Nov 2021

Identify data quality problems, define areas for improvement, build and monitor appropriate correction plans Implement action plans for the continued data quality improvement Produce restitutions

### Data Quality Analyst

Societe Generale Corporate and Investment Banking - Sgcib | Dec 2020 - Jul 2021

Analysed Data quality of SG tooling: Datalog of wholesale office. Participated in Automating data quality processes with Python. Formatted/feature engineering of Metada for quality dashboard. Worked with APIs requests, authentication methods with python to enrich data tooling/metadata



### Business Intelligence Analyst

Traveltodo | May 2019 - Aug 2019

• Handle problems that occur with «messy » data and reporting requiring retrieval from databases, cleaning, reformatting, investigating for meaning and presenting their findings in a visual manner. Access data « in the cloud » using SQL clients and summarize it as requested by the manager



### Marketing Intern

SIGMA Conseil | May 2018 - Jul 2018