

Sharmin Akter Keya

Senior Merchandiser

Dhaka, Bangladesh

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Languages

Hindi (Basic)

English (Fluent)

Bengali (Fluent)

About

A hard working, self-motivated and responsible person with 7+ years of experience, an outgoing personality and excellent skill in communication, enjoys to meet challenges and see them through, while remaining confident with enthusiasm and good sense of humor. CAREER OBJECTIVE To obtain a challenging career in business field where my knowledge and skill can be utilized and to serve honestly by enthusiasm and hard work with a view to achieve the culmination showing the best performance.

BRANDS WORKED WITH

Concorde Garments Ltd

Cosmopolitan Industries Pvt. Ltd. (Epic Group)

Direct Source Bangladesh Pvt. Limited

Epic Group

Experience

● Senior Merchandiser

Direct Source Bangladesh Pvt. Limited | Jun 2022 - Now

Handling confirm order by maintaining entire TNA. Development new style and fabrication based on buyer's taste and requirements. Follow up with factories for sampling, bulk TNA, on time delivery, testing and etc. preparing samples and other style and fabrication for season wise negotiation meeting. Checking costing and cross develop the styles as required.



● Assistant Manager

Epic Group | Apr 2020 - Mar 2022

Merchandising Dept. Epic Group Handling Brands: Uniqlo. Prepare the Cost sheet. Sourcing fabric and Trims and negotiating price with the supply chain. Making TNA achieve on-time delivery. Follow up the entire approval process with testing. Conducting weekly progress meetings and reviewing products on weekly basis. Maintain and control budget and Liability.

● Senior Merchandiser

Concorde Garments Ltd | Feb 2019 - Apr 2020

– Marketing & Merchandising Department Concorde Garments Ltd Handling Brands: Stormtech, Alphabroder, Peacocks, EWM, Piazza Italiano, Pull & Bear, Zara. Prepare an Open Cost Sheet (OCS). Sourcing raw materials and negotiating prices with suppliers. Prepare the TNA calendar and follow up on the shipment till reaches to buyer's Warehouse. Conduct critical path meetings with Factory and Buyer to ensure the quality of the product and on-time delivery.

● Merchandiser (Senior Executive)

Cosmopolitan Industries Pvt. Ltd. (Epic Group) | Dec 2014 - Feb 2019

- Merchandiser (Senior Executive) Cosmopolitan Industries Pvt. Ltd. (EPIC Group) Handling Buyer: C&A, Tesco, Bonmarche, Arcadia, Talbots, Nordstrom, L.L. Bean & Uniqlo. Prepare product file for buyer and monitor sampling, materials, and testing approvals. Follow up bulk material booking and deliver flow to meet the TNA of production. Coordinate with CAD and IE team for consumption of the garment to quote Costing. Arrange style handover meeting with Factory production concern.