



# Isabella Giovannini

Designer and Illustrator HC, Bridalwear and RTW

Alba, Province of Cuneo, Italy

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## Links

[LinkedIn](#)

## Languages

Italian (Native)

French (Fluent)

English (Fluent)

## About

My ambition and curiosity in research, combined with the love for art, fashion and culture inspire me every day in my quest of beauty. My passion for fashion and embroidery began as a child, I inherited from my grandmother the love for couture and the quality of fabrics.

After a Bachelor degree in Fashion Design and some experiences as a Concept and Trend Designer I decided to follow my vocation for Haute Couture and embroidery, developing my skills during a one year professional embroidery course at Lesage School and earning a Master degree in Alta Moda in Rome.

My education gave me the prestigious opportunity to enter the world of Dior Haute Couture, in the role of designer and illustrator. Not long after, the Australian brand Zimmermann offered me a design and embellishment role and I left Paris for another amazing year-long adventure in Sydney.

My strengths are sophistication in research and an eye for detail, I have drawing and illustration skills as well as draping and mock up skills. I have a particular sensitivity for Haute Couture and bridalwear.

### BRANDS WORKED WITH

Christian Dior Couture

Giorgio Armani Prive'

LANVIN

LK PARIS

Louis Vuitton

MORGAN (Groupe Beaumanoir)

Zimmermann

## Experience



### ● Design and embroidery assistant

LK PARIS | Mar 2018 - Sep 2021

Design and embroidery assistant, researches trends and materials. Help with the design and fabrication of wedding and evening dresses for the collection and for bridalwear clients. Applications of details and hand embroidery. Assist in showroom meetings with brides.



### ● Retoucheur

Louis Vuitton | Oct 2017 - Oct 2017

Temporary mission for Louis Vuitton Fashion show.

### ● Fashion designer trends and special projects

MORGAN (Groupe Beaumanoir) | Jan 2015 - Sep 2017



### ● Showroom assistant

LANVIN | Jan 2014 - Dec 2014

### ● Haute Couture Showroom assistant

Giorgio Armani Prive' | May 2014 - Nov 2014



### ● Designer and Illustrator Haute Couture & Special Projects

Christian Dior Couture | Jun 2021 - Sep 2022

Designer and illustrator for Haute Couture collection, bridal wear private clients, working also on Special Projects with the Uber Luxury team.



### ● Designer RTW and Embellishment/embroidery

Zimmermann | Nov 2022 - Nov 2023

Womenswear designer for Ready to wear collection, with focus on embellished and embroidered pieces.

## Education & Training

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- 2019 - 2021 ● **Accademia Costume e Moda**  
MA Alta Moda/ Fashion Design, Fashion Design
- 2018 - 2019 ● **Central Saint Martins**  
Fashion Folio, Fashion Design
- 2017 - 2018 ● **Eccole Lesage**  
Professional HC Embroidery, Embroidery
- 2011 - 2014 ● **Istituto Marangoni**  
BA Fashion Design, Fashion Design