



Antonio Guarnieri

Fashion Designer Freelance

London, UK

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Languages

- English (Fluent)
- Spanish (Work Proficiency)
- French (Basic)
- Italian (Work Proficiency)

About

with 15+ years of experience

BRANDS WORKED WITH

- Emilio de la Morena
- Feathers
- Galleries Lafayette
- Gi Macedo;
- Img
- MY WARDROBE HQ
- Ynap - Yoox Net-A-Porter Group
- ZARA

Experience



● Image specialist

ZARA | Jan 2021 - Now

Visual Merchandising and Styling Products, 2021 - current

- Lay-outing and placing products according to collection, recent deliver of new merchant or coordinated picture areas suggested by the Zara Spanish HQ.
- Window dressing, internal store mannequin styling.



● Freelance Fashion Designer

MY WARDROBE HQ | Jan 2020 - Now

Fashion Products and Sustainable Fashion Products, 2020 - current

- Repurposing dead stock, managing and creating products in a more sustainable manner feeding the market demand.
- Working in partnership with brands developing design, patterns, toiling and prints. Aiding in the fabric choices, colour palettes and the finish garment consultancy.

● Fashion production

Ynap - Yoox Net-A-Porter Group | Jan 2019 - Jan 2020

Fashion Products Distribution, 2019 – 2020

- Facilitated product efficiency by reviewing orders, allocating resources, and revising product schedules.
- Co-ordinated the design changes and resolved engineering or material shortages/work backlogs issues.

● Fashion Styling

Galleries Lafayette | Jan 2017 - Jan 2019

Suggested the styling of outfits from an array of clothing and accessories to better suits the client remit.

- Liaised with visual merchandiser for dressing up and styling the store mannequin as per fashion trends.



● Visual Merchandising and Sales Consultant

Feathers | Jan 2016 - Jan 2017

Played vital role in making design presentations for existing and potential clients to win new contracts.

- Completed several projects by overseeing the design production and checking the quality of products.

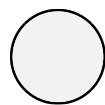


● Visual Merchandiser

ZARA | Jan 2015 - Jan 2016

Supported the design, marketing, and buying team to develop themes or colour schemes for displays.

- Prepared visual merchandising packs, including designs and photographs for other stores in the chain. Shaperton Studios Intern - Project: Thor: The Dark World (07/2012) at the Costume Design Department,



● Fashion Designers Intern

Emilio de la Morena | Jul 2013 - Sep 2014

London, UK Fashion Editors Assistant (05/2008 - 07/2009) at Gioa Carozza, Ele, Italy Fashion Editors

- **Fashion Editor Assistant**

Gi Macedo; | Feb 2006 - Aug 2007

- **Personal Assistant**

Img | Feb 2002 - May 2003

Education & Training

2018 - 2018 ● **London College of Fashion**

Higher Education , Fashion Editorial and Creative Direction

2012 - 2013 ● **London College of Fashion**

FdA , FdA Fashion Styling & Photography

2001 - 2007 ● **Faculdade Santa Marcelina**

BA Hons, Bachelor of Arts