



# Aneesa Imran Salih-Bello

Bubbly and extroverted, looking to work in the luxury retail space

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## Languages

English (Native)

## About

Experienced retail sales associate with strong customer service skills from roles at Selfridges and Sainsbury's. Proven ability to manage high-pressure environments, train new staff, and ensure smooth store operations during peak times.

### BRANDS WORKED WITH

Selfridges Christmas Shop

blackexcellence

Sainsbury's

Volunteering

## Experience

### ● Sales Associate

Selfridges Christmas Shop | Aug 2023 - Jan 2024

- In charge of running the Christmas shop under high pressure and successfully liaising with department managers to ensure smooth operation during peak times
- Responsible for training new colleagues and being the first point of call for all queries.

### ● Internship

blackexcellence | Jul 2022 - Aug 2022

- Responsible for designing and releasing social media posts on events and projects
- Organised events via email with the team and external participants
- Managed company LinkedIn, Website, YouTube, Twitter, Facebook and Instagram and created content for each application
- Supported the CEO in multiple projects to produce publicity materials and designed social media campaigns whilst building relationships with the company employees.



### ● Social Media Manager

Black Excellence | Jul 2022 - Aug 2022



### ● Customer Assistant

Sainsbury's | Dec 2020 - Sep 2021

- Covering for absent staff over the Christmas break
- Refining communication skills by liaising between management and staff for the efficient running of the store
- Very good experience with customer service and communicating with colleagues and customers.



### ● Customer Assistant

Sainsbury's | Aug 2019 - Sep 2020

- Organising and counting stock
- Managing the team and allocating tasks
- Serving customers at checkout and answering queries for smooth exit to the store.

## Education & Training

2023 - 2024

### ● University College London (UCL)

MSc Cardiovascular Science,

2020 - 2023

### ● University of Leicester

2:1 BSc Medical Physiology,

