




Alexandra de Raspide Tsenkoff

Artistic director and Designer

 Paris, France

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Links

 [Website](#)  [Instagram](#)

Languages

French (Fluent)

English (Work Proficiency)

About

I'm Alexandra de Raspide Tsenkoff,
After training as a fashion designer at Atelier Chardon Savard, I worked for several brands (Ami Paris, Noyoco, Calvin Klein, Veronique Leroy...)
I launched a womenswear brand, TSENKOFF in 2021.

This last experience was the most rewarding and formative, particularly in terms of developing a collection and understanding the challenges of a brand.
I worked on all the design aspect from design to development, material sourcing, fitting, production and as well as on all the communication part, social media, content creation, AD, shooting, press relations...

Today my brand is a side project, I desire to work within a team and to take part of a brand's evolution.

BRANDS WORKED WITH

AMI PARIS

Calvin Klein

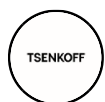
JACQUEMUS

noyoco

TSENKOFF

Véronique Leroy

Experience



DESIGNER & CEO

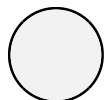
TSENKOFF | Apr 2020 - Now

I'm the founder and designer of TSENKOFF.
A womenswear ready to wear brand based in Paris.
I worked on all aspects of the brand, such as visual identity, production, design, photography, communication...



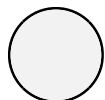
Womenswear/ Menswear Designer

noyoco | Feb 2020 - Apr 2020



Designer consultant

AMI PARIS | Feb 2019 - Jul 2019



Social media and Visual Identity

AMI PARIS | Aug 2019 - Mar 2020



Designer and Creative Director

noyoco | Sep 2018 - Feb 2019



Artistic Director

Véronique Leroy | Oct 2018 - Sep 2022



Sustainability consultant

JACQUEMUS | Feb 2017 - Feb 2017



Collection development

Calvin Klein | Jun 2017 - Aug 2017

Education & Training

2015 - 2018 ● **Atelier Chardon Savard**

Bachelor in Fashion design, fashion design

2014 - 2015 ● **Prép'art Toulouse**

Classe préparatoire , Classe préparatoire aux écoles d'art