## Dweet



# **Daria Timofeeva**

Sales Director

Paris, FranceView profile on Dweet

### Languages

English (Fluent)

French (Basic)

#### About

Sales professional and brand leader with more than 10 years experience in fashion, encompassing launching new brands by opening regular retail stores, pop up projects and unlocking new distribution channels. Particular expertise in wholesale channel to facilitate business expansion, revenue growth and profitability enhancement. Excellent oral and written communication skills with clear vision and passion for surpassing objectives; consistently delivering strong financial results. Excellent planning and problem-solving skills, passionate about fashion and art.

**BRANDS WORKED WITH** 

KARL LAGERFELD

## Experience



- Senior Area ManagerKARL LAGERFELD | Aug 2020 Now
- Brand manager Karl Lagerfeld Russia and CIS
  BNS Group of Companies | Jan 2017 Aug 2020
- Head of Wholesale Michael Kors Russia and CIS
  BNS Group of Companies | Jan 2015 Jan 2017

## **Education & Training**

2024 - 2025 • **HEC Paris** 

EMBA, Executive MBA