



Yamini Kinjra

Looking for Part-Time Roles and Internships in the Luxury and Fashion Industry

[View profile on Dweet](#)

Languages

Mandarin

English

About

With a keen eye for fashion and exceptional adaptability, I thrive in dynamic retail settings. My internships at Fashion Scout during London Fashion Week and the Natural Diamond Council refined my customer service and brand management skills, making me an ideal candidate for temporary retail roles.

BRANDS WORKED WITH

DENTSU INTERNATIONAL

Fashion Scout

Natural Diamond Council

Rebel Foods

Experience



● London Fashion Week Internship

Fashion Scout | Feb 2024 - Feb 2024

Brands worked on: AFMN, Chiyue and Ju-nna Organized runway seating and backstage setup, showcasing attention to detail. Effectively communicated with a diverse team, demonstrating strong interpersonal skills. Assisted stylists with model assignments and fittings, highlighting teamwork. Implemented efficient strategies for quick costume changes, showcasing adaptability. Assisted VIP attendees, demonstrating a customer-centric approach.

● Brand Partnerships Internship

Natural Diamond Council | Jan 2023 - Jul 2023

Collaborated closely with stylists and retailers, fostering teamwork and mutual understanding. Acquired and curated pieces for trend reports with meticulous attention to detail, ensuring quality and relevance. Edited and published content, emphasizing precision and commitment to excellence. Supported editorial and creative teams, showcasing adaptability and flexibility in task execution. Sourced compelling images and quotes, enriching content and enhancing brand narrative with resourcefulness.



● Influencer Marketing Internship

Rebel Foods | Nov 2021 - Mar 2022

Brands worked on: Behrouz Biryani, Oven Story and Mandarin Oak. Managed influencer campaigns, effectively communicating campaign objectives and ensuring alignment with influencers. Handled social media copywriting, crafting engaging content that resonated with target audiences and showcased writing skills. Collaborated on campaigns, contributing ideas and strategies to achieve campaign objectives through teamwork. Executed activations for multiple brands, adapting to different brand requirements and delivering successful outcomes. Ensured seamless communication with influencers, building strong relationships and demonstrating interpersonal skills in managing partnerships.

● Data Science Executive

DENTSU INTERNATIONAL | Mar 2021 - Oct 2021

Developed comprehensive content roadmaps, aligning strategic initiatives with business objectives. Managed and nurtured relationships with global clients, fostering collaboration and trust. Conducted extensive research and content creation, utilizing analytical skills to drive informed decision-making. Established a robust help and support ecosystem, addressing client needs and enhancing user experience. Contributed to the development of Dentsu Marketing Cloud, demonstrating adaptability and innovation in embracing new technologies.

Education & Training

2023 - 2024 ● **Regent's University**

Brand Management,

2017 - 2020 ● **Symbiosis Center for Media and Communication**

BA Mass Communications in Advertising,