

# George Flux

Sales Assistant

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## Languages

English (Native)

## About

I am a dynamic retail professional with 4.5 years of luxury experience at Neom Wellbeing, Alessi, and H&M. I excel in achieving sales targets, delivering exceptional customer service, and creating engaging shopping experiences through personalised advice and product promotions.

### BRANDS WORKED WITH

Neom Wellbeing

Alessi

H&M

## Experience

### ● Peter Jones, Sales Assistant

Neom Wellbeing | Dec 2023 - Now

Delivered specialised advice and knowledge of well-being to customers and presented solutions to their well-being needs, with a focus on the customer journey. Created engaging moments with people through store events arranged by our counter and random acts of kindness. Promoted the launch of new products, creating buzz and excitement around new arrivals. Provided product demonstrations, traffic stopping, and offering complementary services. Worked on a targeted basis, tracking sales and consistently reaching targets. Collaborated with colleagues to consistently win incentives by selling the most of a particular product across the whole business.



### ● Selfridges, Sales Assistant

Alessi | May 2023 - Aug 2023

Exceeded targets; during my first month, I liaised with new clients on a £5,000 transaction, which allowed us to exceed our target for the month. Developed my customer service skills within a luxury environment. Memorised a complex product lineup with extensive context pertaining to the designers behind them. Managed daily concession duties, relaying and delegating tasks to colleagues. Established relationships with customers, providing personal shopping assistance on repeat occasions for their home projects. Handled customers' special orders, managed administrative tasks, and contacted customers with updates to ensure a smooth transaction from start to finish. Liaised with styling teams at Selfridges to feature our products in web campaigns and store events. Supervised visits with international business owners and executives in the absence of the concession manager.



### ● Sales Assistant

H&M | Aug 2018 - Oct 2022

Achieved Employee of the Month on two occasions. Promoted a free loyalty membership on a targeted basis, often resulting in 50% of my receipts being from members, exceeding my target. Processed deliveries and arranged new stock on the shop floor. Prepared sale items and set up dedicated areas with signage for seasonal sales. Integrated an understanding of the business side of retail, working with a business-forward approach by incorporating work experience into my roll to learn the business side, which maximised sales potential. Accountable for maintaining a high standard of cleanliness and working in compliance with health and safety procedures. Confident in using modern till systems and processing various forms of payment.

During my time working for H&M, I became a highly valued, trusted, and reliable team member, often working closely with managers and taking on extra responsibilities, including cashing up, assisting with banking procedures, and helping visual managers with display work.

## Education & Training

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- 2022 - 2025 ● **UAL – Chelsea College of Arts**  
Bachelor of Arts, Graphic Design Communication
- 2020 - 2022 ● **The Isle Of Wight College**  
Level 3 Extended Diploma in Graphic Design D D D -,
- 2013 - 2018 ● **Cowes Enterprise College**  
GCSES,