# Dweet



# **Donato Vitone**

Bags & Accessories Designer

Portfolio link

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# Links



# Languages

English (Work Proficiency)

Italian (Native)

# **About**

Senior Accessories designer specialized in Women's and Men's leather goods, slg's and belts with 9 years of demonstrated history in the industry. I am able to develop a project following the entire creative process, from concept/moodboards and color palettes to the final pre production sample. Strong computer skills and a proficient

knowledge of Adobe Photoshop and Illustrator. Meticulous attention to details and a high level of expertise in developing advanced techpacks format. Significant understanding of upcoming trends, new materials and innovative hardware techniques, strong sense of colour combination and details.

Managing the time in the best way possible, I have the ability to work efficiently on more than one collection and category simultaneously. I'm a valid and responsible team member, collaborative and reliable, with a strong problem solving, always ready to give creative inputs during the entire process. I work closely with the product development and merchandising team, along with rtw and footwear department where I share ideas to create a strong and cohesive collection.

#### **BRANDS WORKED WITH**

Amsterdam, Paesi Bassi

Andrea Pompilio

Calvin Klein

KARL LAGERFELD

Saint Laurent

SARA BATTAGLIA

# Experience



### Leather goods and Accessories Designer

Calvin Klein | Aug 2021 - Now

- Focus on the design and development of new seasonal proposals for bags and belts of the main line collection
- -Seasonal moodboards, materials research and colors palette focus
- -Development of digital techpacks in scale 1:1
- -Prototypes review and samples correction for bags and belts till the final prototype.
- Amsterdam, Paesi Bassi |



#### Leather goods and Accessories Designer

KARL LAGERFELD | Apr 2016 - Jun 2021

- Leather goods and Accessories designer for the Woman Main Line Collection
- -Proposals of digital and freehand sketches
- -Full scale digital techpacks (Illustrator)
- -Digital realistic renderings (photoshop)
- -Development of prints, logos and artworks in line with the seasonal concept
- -Trend research, mood boards, development of new concepts and ideas -Working closely with the product development and merchandising team
- -Seasonal prototypes review and tech packs correction
- -Market and design research through store checks, selected country visits, fairs, suppliers and own research
- -Business trips to Asia for tech packs handover and prototypes review -In charge of the entire Accessories Outlet Collection (Woman, Man, Small leather goods and soft accessories, included the development of prints and artworks across the whole soft accessories category).



#### Junior Accessories Designer

Saint Laurent | Apr 2015 - Mar 2016

- Digital and freehand sketches of bags and SLG's
- -Digital renderings of bags and small leather goods (Photoshop) new colour options, material combinations, seasonal applications, new technique proposals
- -Full scale digital tech packs and mockups



-Web and stores research of vintage bags, accessories, details, hardwares, materials to rework and develop for new concepts

-Working closely with the Pattern Making dept. and the Product Development team Milan, Italy Milan, Italy



# Accessories Designer - Internship

SARA BATTAGLIA | Oct 2014 - Feb 2015

- Illustrations of bags and small leather goods
- -Digital renderings
- -Mood boards and research for new concepts
- -Contact with the suppliers for the research of new materials and leathers



### Internship

Andrea Pompilio | Apr 2014 - Sep 2014

- Trends research, mood boards
- -Research of vintage clothings
- -Photoshop renderings
- -Artistic illustrations
- -Freehand sketches and digital technical illustrations
- -Creation of digital prints for shirts
- -Support for the fashion show