



Sam Mulroe

Founder and Director of LUCY & SAM LTD

📍 London, UK

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Languages

English (Native)

French (Work Proficiency)

About

Leadership and people management, Entrepreneur, P&L responsibility, Creative Direction, B2B and B2C sales strategy. Procurement & manufacturer sourcing, Product development, Wholesale strategy and budgeting, Negotiating pricing and MOQ's, Sustainable and circular fashion, Quality control and risk assessment, Factory evaluation. Supply Chain, Operations management, Logistics management, Warehouse operations and 3PL relations Sales & Marketing, E-commerce, Order fulfilment and customer service, Marketplace management, Trade show exhibitions, Photo shoot Director

BRANDS WORKED WITH

Lucy & Sam

RESPONSIBLE RETAIL LIMITED

Experience



- **Chief Executive Officer**

Lucy & Sam | Aug 2012 - Now

- **Director Of Operations**

RESPONSIBLE RETAIL LIMITED | Jan 2007 - Jan 2021