



Magic Pulp

Design Project Lead - Paper design specialist - Teacher

📍 Bordeaux, France

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Languages

French

English

Japonais

Espagnol

About

Interdisciplinary Artist and Designer, I have been working for 20 years in creative fields.

I studied Fashion and Art at St-Luc Institut in Belgium.

I worked for the Paris Fashion Museum as an executive assistant, and also for department of fashion, design and art & craft at Paris City Hall as a project manager.

With my Label Igor Brossman, i have collaborated for decorations, displays and exhibitions with many brands, such as Carven, Petit-Bateau, Jean-Paul Knott or Tomorrowland in Japan.

I am specialized in paper designs and explores the ephemerality of the contemporary fashion trend.

I work with all kinds of paper to create accessories, garments, objects...

I taught fashion design at ESMOD fashion school for 8 years in France, Japan, Indonesia, Turkey and China.

I'm now teaching in severals schools in France.

BRANDS WORKED WITH

ESMOD International

ESMOD ISEM

İDKIDS

IGOR BROSSMAN

ISG Luxury Management

IUT (Institut Universitaire de Technologie)

Kidiliz Group

Mairie de Paris

Palais Galliera, musée de la Mode de la Ville de Paris

PETIT BATEAU

SUPMODE

Université Bordeaux Montaigne (ex - Bordeaux 3)

WELL SOCKS

Experience

● ARCHIVES COORDINATOR

İDKIDS | Feb 2021 -

CATIMINI brand - Kids-wear since 1972

In charge of the archives ranking (researches, scan, photoshoot...)

Creation of archives database and different kinds of tools (Timelines, books, etc...)

Work on the brand DNA (Fashion & Communication) in the objective of the Marketing, Communication, Design and Merchandising developments.



● DESIGN CULTURE LECTURER

ISG Luxury Management | Sep 2020 -

Taught Bachelor 1 - Title level II registered with the RNCP

Trend-Setting / Brand-Marking & DNA / Luxury Sectors Studies / Design History / Information & Media Sourcing

● FASHION DESIGN TRAINER

Kidiliz Group | Jan 2019 - Jan 2019

Brand Absorba kidswear since 1949

Creativity booster for fashion designers in charge of underwear

● ARCHIVES COORDINATOR

Kidiliz Group | Jan 2018 - Apr 2018

Brand Absorba kidswear since 1949

In charge of the archives ranking (researches, scan, photoshoot...)

Realization of a Timeline for the international brand development
(Marketing, Stylisme, Merchandising)

● **FASHION DESIGN LECTURER**

Université Bordeaux Montaigne (ex - Bordeaux 3) | Sep 2017 -

FASHION DESIGN LECTURER / TRAINER

Taught Bachelor degree 1, 2 & 3

Carried out both Practical & Theoretical courses

Overall courses

Tutored Project + Creative Approach

Trend-Setting / Brand-Marking & DNA / Researches / Press Review

/

Information & Media Sourcing / Image analysis / Inspirations

& Mood-Board

● **FASHION-CULTURE LECTURER**

ESMOD ISEM | Sep 2017 - Jun 2021

Taught Bachelor 1 - Registered level II RNCP Fr / Level 6 Eu

Trend-Setting / Brand-Marking & DNA / Researches / Press Review /

Color theory /

Information & Media Sourcing / Image analysis / Inspirations

& Mood-Board /

● **FASHION-CULTURE LECTURER**

IUT (Institut Universitaire de Technologie) | Sep 2017 - Aug 2019

Bachelor Development & Marketing of high-end fashion products

Trend-Setting / Brand-Marking & DNA / Press Review / Information &

Media Sourcing / Fashion products / Importance of Images in fashion /

Fashion areas / Styles in fashion

● **FASHION DESIGN LECTURER / TRAINER**

SUPMODE | Sep 2016 - Aug 2019

FASHION DESIGN LECTURER / TRAINER

Taught preparatory Classe + Bachelor 1, 2 & 3 - Registered level II

RNCP Fr / Level 6 Eu

Carried out both Practical & Theoretical courses

Overall courses

Tutored Project + Creative Approach

Collections Development & Supervision

FASHION CULTURE LECTURER

Taught Bachelor 1, 2 & 3 + MBA D.M.O.E 1&2 , majeure Merchandising : Mode & Design

Trend-Setting / Brand-Marking & DNA / Researches / Press Review

/

Information & Media Sourcing / Image analysis / Inspirations

& Mood-Board

Voir moins

● **FASHION DESIGN LECTURER + EVENTS & COLLECTIONS CO-ORDINATOR**

ESMOD International | Jan 2007 - Dec 2015

FASHION DESIGN LECTURER

Taught all levels & evening classes

Carried out both practical & theoretical courses & Overall course

Made regional and cultural adjustments to the program while complying with the program

Collections and Jurys supervision

In charge of Keynotes presentations & workshops & Project planning

Students recruitment

Staff training (Teachers & translators)

EVENTS & COLLECTIONS CO-ORDINATOR

Organized trade-shows, contests, exhibitions, fashion shows, photo-shoot, events

Build partnerships & projects with textile companies

Creating booklets, flyers, catalogues, display and booths

Communication & marketing assistance

Voir moins

● PROJECT MANAGER - FASHION, CRAFTSMANSHIP & DESIGN

Mairie de Paris | Jan 2005 - Dec 2007

Provided resources and supports to local creative establishments and individuals

Organized events, ex. Paris Capitale de la Création, Paris City's Great Prize

Business incubators & network services

Promoting french creative industry worldwide, ex. artistic coopérations with sister cities



● ARCHIVES COORDINATOR & CONSULTANT

PETIT BATEAU | Jan 2004 - Dec 2005

Collection S/S 2005

Historical archive research & ranking

Coordination Archives for the brand's exhibition



● FOUNDER

IGOR BROSSMAN | Jan 2002 -

Fashion & Decoration made of paper.

Craft & Design

● FASHION DESIGNER

WELL SOCKS | Oct 2000 - Dec 2000

Men, women & kids collections

Trends setting

R&D

● EXECUTIVE ASSISTANT

Palais Galliera, musée de la Mode de la Ville de Paris | Sep 1998 - Jul 2000

Exhibitions: Historical research, exhibition's catalogues, scenography

Conservation & restauration

Creative Watch & window personnel for fashion houses, designers, suppliers, craftsman

Presse, communication & partnerships

Education & Training

2020 - 2020 ● ATIS - Inovators in social economy

Professional training,

2020 - 2020 ● TRANSTECH - The association of inventors

Professional training,

2010 - 2011 ● HANSA LANGUAGE SCHOOL - TORONTO - CANADA

English certificate,

1995 - 1998 ● INSTITUT "SAINT LUC TOURNAI" - BELGIUM

Bachelor's degree level,

1992 - 1995 ● LYCÉE MONTPLAISIR - VALENCE FRANCE

Baccalauréat,