



# Durgesh Mishra

MBA student passionate about marketing & branding, fashion/lifestyle blogger at [www.thejaimishra.com](http://www.thejaimishra.com).

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## Links

[Blog](#) [Instagram](#)

## Languages

English

## About

I am Durgesh Mishra, currently pursuing an MBA at the University of West London. Marketing and branding are my forte and passion, evident through my active role as a fashion and lifestyle blogger on my website [www.thejaimishra.com](http://www.thejaimishra.com). With a keen eye for trends and a knack for engaging content, I bring creativity and strategic thinking to any project.

### BRANDS WORKED WITH

Barcode Entertainment

## Experience



### ● Creative Head

Barcode Entertainment | Sep 2022 - May 2023

Worked as a Creative head at Barcode entertainment which is an influencer marketing agency in Mumbai. I have Managed social media handles for creators, brands. September 2022 – May 2023

## Education & Training

### ● University of West London

MBA, Business management