

# Radu Alin Buli-crea

GRAPHIC DESIGNER

Sibiu, Romania

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## Languages

English (Fluent)

## About

graphic designer, illustrator, DTP, graphic, dtp designer, web designer, dtp operator and prepress, digital creative director Objective

### BRANDS WORKED WITH

- Ahs Software
- ALTEX Romania
- Brd Finance S.A.
- Nobless S.R.L. Sibiu
- Romkuvert S.R.L.
- Springer & Jacoby

## Experience

### DTP designer

Brd Finance S.A. | Now

- Preparation of all client work production [offset printing, digital printing, special materials, etc.] - checking all the parameters required by this preparation
- Checking items in accordance with approved layouts and / or corporate guides- Replacing low-res images hi res images, exactly observing changes / processing
- Checking texts, diacritics; generating accented cast in specific programs

| Now

### Graphic Designer

Springer & Jacoby | Now

- Company and location Springer&Jacoby, BUCHAREST Occupation / Job Field: Internet / New Media ADV, Project management
- Producing material for marketing different brands

Nobless S.R.L. Sibiu | May 2016 - Apr 2017

- Media Responsible for print publishing two newspapers: "Rondul de Sibiu" and "De toate pentru toti", and the online edition

### Graphic Designer

Ahs Software | Apr 2014 - May 2016

- Company and location AHS SOFTWARE, BUCHAREST Occupation / Job Field: IT Hardware, Internet / New Media, Project management, Software



### Graphic Designer

ALTEX Romania | May 2003 - Jan 2015

- production of materials for the marketing department, support for the rest of the departments Springer&Jacoby, Graphic Designer production of materials for the customer's marketing department [light boxes, web banners, TV cartoons, catalogs, press layouts, OOH material] Altex Romania Graphic Designer & DTP
- Producing material for the marketing department [ex.: Catalogs, model releases, OOH, light boxes, banners, cardboard TV]
- Instores and signaling instore
- Preparation of all production work [offset printing, digital printing, outdoors, flexography, screen printing, rotogravure, vehicle branding, special materials, etc.] - check for all parameters required by this preparation
- Declining an approved layout on diferent sizes [ex.: Press layouts, posters]
- Checking texts, diacritics; generating accented cast in specific programs



### Graphic Designer & DTP

ALTEX Romania | May 2003 - Nov 2013

- Company and location: Altex Romania, BUCHAREST Occupation / Job Field: Management

- Producing material for the marketing department [ex.: Catalogs, model releases, OOH, light boxes, banners, cardboard TV]
- Instores and signaling instore
- Preparation of all production work [offset printing, digital printing, outdoors, flexography, screen printing, rotogravure, vehicle branding, special materials, etc.] - check for all parameters required by this preparation
- Declining an approved layout on different sizes [ex.: Press layouts, posters]
- Checking texts, diacritics; generating accented cast in specific programs

- **DTP designer**

Romkuvert S.R.L. | Jan 2003 - May 2004

- Company and location: Romkuvert s.r.l. BUCHAREST, Occupation / Job Field: Advertasing/Print
- Preparation of all client work production [offset printing, digital printing, special materials, etc.] - checking all the parameters required by this preparation
  - Checking items in accordance with approved layouts and / or corporate guides
  - Replacing low-res images hi-res images, exactly observing changes / processing
  - Checking texts, diacritics; generating accented cast in specific programs

- **Technoredactor**

Nobless S.R.L. Sibiu | Apr 1999 - Jan 2003

- Company and location: Nobless s.r.l. Sibiu Occupation / Job Field: Media
- Responsible for print publishing two newspapers: "Rondul de Sibiu" and "De toate pentru toti", and the online edition

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