Dweet



Sara Wynn

Sustainable & Ethical Fashion Advocate | Textile Designer | Marketing & Communications Manager

Paris, France

Portfolio link

Portfolio file

<u>View profile on Dweet</u>

Links

in LinkedIn

Languages

English (Native)

French (Work Proficiency)

Spanish (Basic)

About

I am a designer and communicator with a passion for sustainability and ethics in the textile industry. I am constantly learning, growing, and advocating for ethical advancements within fashion. Textiles are a powerful and underrated tool of communication, and I believe that we can learn so much from our history with textiles, and from the communities that create and uphold this industry. I am always looking for connection and collaboration, and love to explore creatively. Don't hesitate to reach out!

*I have a work permit to work in France, and do not need to be sponsored to accept any opportunity!

BRANDS WORKED WITH

Benson Mills

Digital Multilogue on Fashion Conference

EnVogue International

Loloi Rugs

Resrcle

SANNA Conscious Concept

Experience

Marketing & Communications Manager

SANNA Conscious Concept | Jan 2022 - Now

I create and implement marketing and sales strategies across multiple social media platforms and newsletters, manage website maintenance, process all e-commerce activities, and research and develop sustainability-focused news articles.



Content Development Intern

Resrcle | Nov 2021 - Apr 2022

Developed, created, and published content on social media channels and wrote educational articles focusing on themes of sustainability, mass consumption, and recycled textiles.

Global Communication & Creative Collaboration Intern

Digital Multilogue on Fashion Conference | Mar 2021 - Feb 2022

Fashion researcher and organizer of over 20 different speakers. Connected professionals and students in the fashion industry around the world.

Home Textile Designer

Benson Mills | Aug 2019 - Jul 2020

Designed printed, woven, and embroidered table linens for the Walmart, Ross, and Amazon buyers.

Home Textile Designer

EnVogue International | Jan 2019 - Aug 2019

Developed Kitchen and Everyday Table collections for Walmart, TJMaxx, Kirklands and HomeGoods customer.



Product Designer

Loloi Rugs | Jun 2017 - Sep 2017

Designed rugs, pillows, and blankets for the Ellen collection, Joanna Gaines collection, and Loloi brand collection.

Education & Training

2020 - 2022 • The American University of Paris

Master of Arts - MA, Global Communications in Fashion,

2014 - 2018 Savannah College of Art and Design

Bachelor of Fine Arts,