## Dvveet



# Fabio Ciquera

Course Leader - MA in Luxury Brand Management at Ravensbourne University Senior Lecturer - Fashion Communication & Branding at Anglia Ruskin Cambridge Consultant at Oktave

O London, UK

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## Links

✓ Website



in LinkedIn

O Instagram

## Languages

French (Fluent)

English (Fluent)

Spanish (Fluent)

Italian (Native)

## **About**

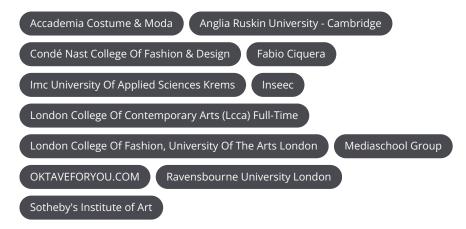
Fast thinking strategist. Identify business leads, shape ideas, lead and inspire diverse teams, deliver tangible results

Accomplished academic .Devise and deliver forward courses in Luxury Brand Management & Strategy

Proud of my many students who have graduated into successful careers

Multifaceted Career. Flexible and creative in decoding business' visions. Worked closely with founders and CEOs at the top, whilst also shaping the future leaders in my industry

#### **BRANDS WORKED WITH**



## Experience

## Director Of Programmes

London College Of Contemporary Arts (Lcca) Full-Time  $\mid$  Oct 2020 - Mar 2022

Responsible for the academic leadership and management of the LCCA's Programme, with a strategic focus to the maintenance and enhancement of standards and responsibility for the design, development and delivery of the curriculum, including all areas of learning, teaching and assessment of students as well as resource management.

## Contributing Writer

| Sep 2020 - Jan 2021

Contributing to Marie Claire Italia on art, fashion and lifestyle.

## Communication and Brand Strategist

Fabio Ciquera | Jan 2006 - Now

Comprehensive yet customised communication solutions that involve all aspects of PR, Advertising and Marketing generating awareness and ultimately revenues for clients through innovative strategies.

#### Visiting Lecturer

Imc University Of Applied Sciences Krems | Jan 2020 - Jan 2021 Lecturer in Luxury Brand Management & Strategy



#### Visiting Lecturer

Sotheby's Institute of Art | Jan 2019 - Jan 2021

Lecturer in Luxury Brand Management & Strategy

#### Visiting Lecturer

London College Of Fashion, University Of The Arts London  $\mid$  Jan 2018 - Jan 2021

Visiting Lecturer - Luxury Brand Management Masterclasses

## Visiting Lecturer

Condé Nast College Of Fashion & Design | Oct 2018 - Jan 2021 Lecturer in Luxury Brand Management & Strategy

## Visiting Lectuer

Accademia Costume & Moda | Jan 2017 - Jan 2021 Lecturer in Luxury Brand Management & Strategy

## Visiting Lecturer

Mediaschool Group | Nov 2015 - Jan 2021 Luxury Brand Communication & Special Projects

## Visiting Lecturer

Inseec | Oct 2014 - Jan 2021

Luxury Brand Management Lecturer in charge of devising and delivering a Luxury PR & Event MA course



### Course Leader - Luxury Brand Management MA

Ravensbourne University London | Sep 2022 - Now

Responsible for the smooth running of one of the leading MA programmes at Ravensbourne University, balancing quality led students experiences with a fast growing students' population.

#### Senior Lectuer

Anglia Ruskin University - Cambridge | Aug 2022 - Feb 2024

Contributing to the running and development of the new Fashion Communication and Branding BA Hons.

#### Consultant

OKTAVEFORYOU.COM | Apr 2022 - Now

Part of the international team working at the FERRARI ACADEMY - delivering professional development courses for the global team.

## **Education & Training**

#### 2011 - 2013 • The Manchester Metropolitan University

Master's Degree, Post Graduate Certificate in Higher Education