

Rashique Rayat

Retail Sales Assistant

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Languages

Bengali

Hindi

English

About

With over 3 years in retail at Hamleys and Gadget and Gear, I've consistently surpassed sales targets by offering tailored recommendations and ensuring memorable shopping experiences. Experienced in customer service, product knowledge, and upselling in dynamic environments.

BRANDS WORKED WITH

Hamleys of London

Gadget and Gear

BRAC-Aarong

Experience

● Sales Assistant

Hamleys of London | Jun 2023 - Apr 2024

At Hamleys, London's iconic toy store, I was dedicated to delivering exceptional customer service, driving sales, and creating memorable shopping experiences. My responsibilities included: Providing Excellent Customer Service: I assisted and engaged with customers, offered tailored product recommendations, and promptly resolved inquiries or issues to ensure a positive shopping experience. Maximizing Sales Opportunities: I effectively promoted products, utilized upselling techniques, and consistently met or exceeded sales targets to drive revenue and enhance customer satisfaction. Staying Informed: I remained updated on store products, games, and market trends, enabling me to provide accurate information and improve the overall customer experience.

● Sales advisor

Gadget and Gear | May 2021 - Nov 2022

At a bustling gadget & Gear store, my role centered around delivering unparalleled customer service, showcasing in-depth product knowledge, and driving sales to new heights. My key responsibilities and achievements included: Expert Product Knowledge: I maintained a comprehensive understanding of our diverse range of gadgets, effortlessly communicating their benefits and features to customers, making complex technology accessible and appealing. Sales Mastery: I honed my skills in sales techniques, consistently closing deals by aligning product features with customer desires, and surpassing sales targets. Effective Communication: My ability to clearly and confidently convey information ensured customers made informed decisions, enhancing their overall shopping experience.

● Retail assistant

BRAC-Aarong | Jul 2018 - Mar 2020

Store Presentation: Maintained a well-organized, visually appealing store environment, ensuring high standards of cleanliness and display. Transaction Management: Operated cash registers with precision, efficiently handling cash and card transactions to ensure smooth checkout processes. Customer Satisfaction: Assisted customers in locating specific items, enhancing their shopping experience and satisfaction.

Education & Training

2023 - 2024

● University of Greenwich

Bachelor of Business & Bachelor of Arts,