



Domingo Rodriguez

Fashion Designer

London, UK

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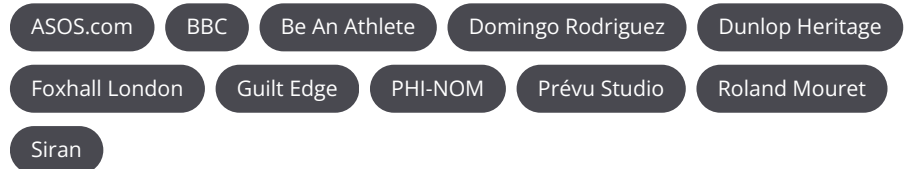
Languages

English (Native)

About

Menswear designer Domingo graduated from Liverpool John Moore's University in 2008 and won the Menswear Award at Graduate Fashion Week. He then went on to secure the Harold Tillman Scholarship for his MA at London College of Fashion. His graduate MA collection for AW10 was scouted by asos.com for an exclusive capsule collection 'Domingo Rodriguez for Asos.' He later won the Wolf & badger graduate design awards 2010 and his SS11 collection was presented during Paris Fashion week June 2010 as one of Esquire Magazines '7 Brilliant Brits.' Domingo cut his teeth interning for Kim Jones and Carolyn Massey and has successfully collaborated with Phi-Nom Leather, Saga fur and Copenhagen fur.

BRANDS WORKED WITH



Experience



● Head of Design

Prévu Studio | Apr 2022 - Feb 2023

Working with the creative director to oversee the design team and produce collections for 4 x wholesale collections, drops & collaborations. Updating the branding, providing seasonal trend, colour & fabric research. Designing with the team and giving direction across all products, developing and fitting samples and working with factories in the UK, Turkey and Portugal.

● Freelance Designer

Be An Athlete | Apr 2015 - Apr 2016

Freelance designer on the update of a casual sports loungewear range into active wear collection for men's and women's. Redesigning the collection with signature "BAA" pattern cutting details based around the logo. Working with the team to resource technical fabrics and manufacture in Europe for a brand relaunch.

● Design consultant

Siran | Jan 2015 - Apr 2022

Working with the founder on the launch of a new womenswear brand. Managing a small team and overseeing all design operations, brand development, fabric sourcing, fittings, sampling and production. Developing 2 x RTW collections per year plus a red carpet capsule collection and bespoke pieces. Holding presentations, showrooms and trunk shows in London, Paris & Los Angeles. Stocked in Harrods London, Luisa Via Roma Italy, Five Story New York, Tsum Russia.



● Freelance Project Manager

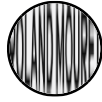
Roland Mouret | Apr 2014 - Sep 2014

Project Manager on a special project.

● Head of Design Menswear

Foxhall London | Feb 2014 - Jan 2016

Delivering design direction across all products. Approving all seasonal trend, fabric and colour choices. Designing entire collections across all product categories. Working with the product developer from first sampling, through to fittings and to final production sign off.



- **Guest Designer**

Dunlop Heritage | Apr 2012 - Nov 2012

Researching and designing a 6 piece multi-product capsule collection. Working on illustrator to create CADs and colour ups, range plan and giving direction on colour and fabrication, with the capsule aimed for the high street market level.

- **Freelance designer on special project**

Roland Mouret | Oct 2011 - Apr 2012

Project Manager on a special project.

- **Consultant**

Guilt Edge | Jun 2010 - Sep 2011

Consulting on the relaunch of Guilt Edge menswear. Working on the design for a multiproduct product capsule collection for AW/12.

- **Guest Designer**

ASOS.com | Apr 2010 - Dec 2011

Working on exclusive 10 piece multi product capsule collections for AW10 and AW11 under "Domingo Rodriguez for ASOS"

- **Consultant**

PHI-NOM | Feb 2010 - Jan 2011

Creative consultant to new emerging leather brand PHI-NOM. working on the concept, range plan, design, product manufacture and realisation.

- **Creative Director Menswear**

Domingo Rodriguez | Feb 2010 - Feb 2017

London based menswear label - Involved in all aspects of establishing a new menswear brand. From design to fabric sourcing, sampling, production, liaising with factories in the UK, Italy, India and China. Holding presentations, trade shows and showrooms in London and Paris.



- **BBC Blast Fashion Mentor**

BBC | Sep 2008 - Dec 2010

Online fashion contributor to BBC Blast website and forum.

Education & Training

2008 - 2009

- **London College of Fashion**

MA Fashion Design and Technology,

2005 - 2008

- **Liverpool John Moores University**

BA,