



Sarvesh Kulkarni

Digital Marketing Intern

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Languages

English

German

Marathi

Hindi

About

Experienced in customer interaction with skills in CRM, upselling, and styling. Worked in high street department stores handling menswear, leather goods, and footwear. Flexible, adaptable, and proficient in English, German, Marathi, and Hindi.

BRANDS WORKED WITH

Deeshaz media

kingdom of winter

Experience

● Bar manager

kingdom of winter | Nov 2023 - Feb 2024

● Digital Marketing Intern

Deeshaz media | Nov 2020 - May 2021

- Responded to email and social media messages according to prescribed policies.
- Used Adobe Creative Suite to design initial campaign concepts.
- Evaluated Google Ads campaigns against ROI and KPI targets and identified further growth and improvement opportunities.
- Managed 7+ social media accounts, including Facebook, Instagram, and Twitter
- Promoted brand activity at public and industry events to build awareness.
- Developed brand identity and voice to improve social media engagement.
- Used Microsoft Office Suite applications to prepare reports, manage correspondence and maintain organised records.
- Created dynamic graphics and pieces to increase website and social media traffic.
- created 20+ short-form videos, animated gifs and motion graphics a month for social media posts.
- Created 30+ social posts per week.
- Collaborated with marketing manager, clients and partners to support marketing strategy development.

Education & Training

2023 - 2024

● Queen Mary University of London

Master of Science,

2019 - 2022

● Pune University

Bachelor of Management,