



# Siobhan Bradfield

Fashion Print Designer & Senior Stylist

Paris, France

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## Links

[Website](#) [LinkedIn](#)

[Instagram](#)

## Languages

English (Native)

German (Native)

French (Basic)

## About

I am a Freelance Fashion Print Designer for womenswear and Senior Stylist for curated shopping in menswear with 4 and a half years of experience working in styling and freelance providing services in fashion design: consulting, collection development, CAD drawings and in print design: all-over prints and placed prints. For my work, I use Photoshop, Illustrator, Adobe Fresco and ProCreate- I have a mixed media approach using photography elements and drawn elements.

I have a Master's in Fashion Design & Clothing Technology from the University of Applied Sciences in Berlin. One of my latest projects was giving a course for the Make it in Design Team on how to make a print collection using your creative intuition.

Because of my two jobs, I have experience with styling, knowing what sizes fit what body shapes and how to combine different outfit combinations. Communicating with my customer and having a clear vision of where things are going as well as the design aspect of developing a fashion collection with CAD drawings and prints.

### BRANDS WORKED WITH

Levi Strauss & Co. Part-Time

Mayarosa Dresses

Mirjam Rouden

OUTFITTERY

Yeti

## Experience

### ● Freelance Fashion and Print Designer

| Mar 2020 - Now

- womenswear print collections
- technical drawings
- repeat and placed prints: digital and screen print
- developing collection concepts
- developing colour concepts and mood boards

Recent Clients:

Make it in Design Team  
WQ Print Design Studio  
REC Filmfestival

### ● Social Media Manager, Content Creator & Illustrator

| Dec 2020 - Now

- Social Media strategy development
- Content Creation Instagram and Facebook
- Illustration for the youth category 2022



### ● Senior Stylist

OUTFITTERY | May 2018 - Now

- working on additional special projects
- training and mentoring new colleagues
- styling outfits



### ● Print Show organisation

Mirjam Rouden | Jul 2022 - Jul 2022

Paris Print Show - help with the organisation and planning on the sight of the print show on the 3rd and 4th of July 2022



### ● Stylist

OUTFITTERY | May 2018 - Feb 2021

styling and selecting garments and outfits in menswear, styling for different occasions: special events, work, going out, travelling, trend research, paying attention to design details, providing fashion advice, understanding of the customer's lifestyle, customer service, working on fittings, working closely with the tech team, testing styling tools, giving feedback

to data and developing ideas to improve styling tools  
see less

- **Working Student - Tailor**

Levi Strauss & Co. Part-Time | Dec 2016 - May 2018

customizing jeans, making embroidery concepts and placing embroidery, communicating with the customer, shortening jeans

- **Design Intern**

Yeti | Oct 2014 - Feb 2015

helping develop concept collection ideas, trend research, assisting with developing sportswear jackets, vests and sleeping bags for womenswear and menswear, assisting with creating mood boards and colour boards, assisting through fittings, developing technical sketches, helping organise a fashion show and photoshoot

- **Design Intern**

Mayarosa Dresses | Nov 2011 - Mar 2012

assisting with pattern making, helping organise a christmas market sale, helping organise a photoshoot, assisting with illustrations, helping out with basic sewing

## **Education & Training**

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- 2017 - 2018 ● **HTW - University for Applied Sciences**  
MA of Arts, Fashion Design and Clothing Technology
- 2015 - 2015 ● **UCA - University for the Creative Arts**  
Erasmus, Fashion Design
- 2012 - 2016 ● **HTW - University of Applied Sciences**  
Bachelor of Arts, Fashion Design