



# Ziyi Tang

Retail / Social Media Marketing  
/ Freelance Video Editing

[View profile on Dweet](#)

## Links

[LinkedIn](#) [WeChat](#)

## Languages

English (Work Proficiency)

Chinese (Native)

## About

Bilingual sales professional fluent in Chinese and English with a dynamic and outgoing personality. Highly experienced in fostering strong client relationships and understanding their needs. Passionate about working collaboratively within a team to achieve ambitious goals. Adept at meeting and exceeding sales targets while ensuring client satisfaction. Ready to bring dedication and expertise to a thriving sales environment.

### BRANDS WORKED WITH

London Diamond Bourse

London Transport Museum

Farm Girl

## Experience



### ● Evaluation Designer

London Transport Museum | Jun 2024 - Now

Designed and implemented tailored evaluation methods for youth programs, ensuring the effectiveness and impact of the museum's educational initiatives.

Collaborated closely with the education team to align evaluation strategies with the museum's goals and objectives, particularly focusing on engagement and learning outcomes for young people.

Utilized a variety of qualitative and quantitative research techniques to capture a comprehensive view of program success and challenges.



### ● Social Media Consultant

London Diamond Bourse | Feb 2024 - Jun 2024

Social media marketing: Planned, created, and published social media content; independently managed multiple social media platforms using excellent project management skills, increased online engagement and brand visibility, attracting a larger customer base.

Inventory management: Managed company accounts on well-known luxury goods trading websites, including content editing and handling customer inquiries, improved inventory accuracy and responsiveness to customer needs, enhancing overall customer satisfaction and sales.

## Education & Training

2022 - 2023

### ● University of Southampton

MAGlobalLiteraryIndustriesManagement,