



# Kenneth Barlis

Fashion designer

Los Angeles, CA, USA

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## Links

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## Languages

English

## About

Vision-driven change agent with career-long record of fashion operations, product development, and management success for leading organizations A creative, multi-faceted, and dynamic Fashion Business Owner with 7+ years of success in orchestrating effective design strategies, crafting engaging collections and showcase new products in leading fashion media outlets. Growth-focused thought leader equipped with operations and administrator experience, alongside multitasking and client collaboration. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as budget management, policy development, and resource allocation expertise.

### BRANDS WORKED WITH

el Amoroso Homes

Kenneth Barlis

## Experience



### OWNER AND FASHION DESIGNER

Kenneth Barlis | May 2012 - Now

Orchestrate product design and development; conduct extensive reach for creative ideas and deliver innovative design input for relevant collections. Manages Productions and Ateliers. Craft sketches by hand and/or computer aided design for pattern making and production use; participate in fittings and partner with clients for adherence to brand and quality standards.

- Formulate an annual spring/summer and fall/winter collection fashion show in NY Fashion Week, LA Fashion Week, and Paris Fashion Week.
- Create innovative designs featured in leading print media such as editorials in Elle, Harper's Bazaar, Marie Claire, Glamour, Weekly Entertainment, Esquire, Paper, Vogue Italia, Cosmopolitan, Billboard Magazine and many more.
- Contribute to fashion in music videos including Bartier Cardi (Cardi B and Offset), Made For Now (Janet Jackson and Daddy Yankee), Lola (Iggy Azalea), and red carpet events for the celebrities involving AMA's (Laura Marano), Golden Globe (Jeannie Mai) and Emmy's (Vanessa Marano).
- Devise seasonal and brand style guides to promote clothing line; reduce annual expenses by negotiating with vendors on availability, product specifications, distribution, delivery deadlines, and price.
- Plan monthly project concepts by researching and studying new trends and information; consult with clients daily to discuss preferences, styles, and ideas for commissions.
- Repair garments and correct construction mistakes; collaborate with materials purchasing specialist to meet production requirements and quality standards.
- Design exquisite fashion items in line with brand's aesthetic; serve as design leads for collection teams; oversee seasonal conceptualization and creation of accessories.
- Supervise entire product design process, from initial market research to mood board creation, sketching and designing end product.

### ADMINISTRATOR

el Amoroso Homes | Jun 2009 - Now

Handle daily operations of facilities and staff; organize doctors' appointments for clients, guaranteeing medication compliance, and devising monthly schedule for employees.

- Advise all administrative processes, including new and existing client filing systems and the creation of the master schedule.
- Oversee the reception area and staff to achieve effective communication both internally and externally; aid staff with any clerical or administrative tasks and offer suggestions to streamline and improve processes.
- Prepare routine correspondence, office forms, and other business related documents; perform office supply inventory and replenishment services as required.