



# Natalia Hulyer-McQueen

Sales Assistant

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# Languages

German

English

Russian

## About

With a strong background in beauty retail at Valentino Beauty, Selfridges, and experience as a makeup artist with top sales ratings at INCANTO and Intimissimi, I excel in providing personalised customer experiences and meeting sales targets. Passionate about the beauty industry, I'm skilled in styling, client advising, and upselling.

#### **BRANDS WORKED WITH**

INCANTO

intimissimi

Valentino Beauty, Selfridges

# Experience

## Sales assistant and Makeup artist

Valentino Beauty, Selfridges | Sep 2023 - Now

- Served as a friendly, hardworking and punctual employee
- · Highest sales rating
- Top makeup artist Valentino

## SMM Manager

| Nov 2018 - Now

Consulting social media enthusiasts and influencers on getting the best possible results on social media platforms. Helping with content and ad targeting.

#### Influencer

Oct 2018 - Now

Micro Influencer. Creating beauty related content for brands like Colourpop, Lime Crime, Anastasia Beverly Hills, IL MAKIAGE, Makeup Revolution and more.

#### Personal Assistant

Cooperative Institute | Oct 2020 - Oct 2020

- Created a new program for the course of Political Science
- Planned and organized events.
- Taught carefully planned classes.
- Served as an encouraging mentor to all of students.



#### Sales Assistant

INCANTO | Aug 2018 - Jul 2020



#### Sales Assistant

intimissimi | Feb 2017

- Served as a friendly, hardworking, and punctual employee.
- Highest sales rating . Our store became second best in the country during my work there.

# **Education & Training**

2014 - 2018 • Higher School of Economics

Bachelor of Science,