



Simra Salman

Passionate marketer

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Languages

English

About

With a proven track record at Idenfo, I specialise in enhancing customer engagement through personalised service in luxury womenswear and accessories. Skilled in sales territory management with an 80% closing rate, I thrive in boutique and shopping centre settings, meeting diverse customer needs effectively.

BRANDS WORKED WITH

Foundation Public School

HAPPY HOME SCHOOL

Idenfo

Rabia Wahab

The Indus Academy

Experience



● Telesales Account Executive

Idenfo | Jul 2023 - Aug 2023

- Managed assigned sales territory to achieve and exceed sales goals and account acquisition objectives
- Arranged demonstrations with 80% closing rate
- Gathered information from customers to analyze, interpret and address needs.



● Class Teacher

The Indus Academy | Sep 2022 - Feb 2023

- Successfully delivered syllabus for 5 subjects
- Evaluated student work to identify learning gaps, monitor effort and give written feedback with 60 % improvement in behaviour
- Conducted standardized assessments to evaluate student progress with improvement rate
- Facilitated lively classroom discussions while serving as mediator.

● O Level Teacher

HAPPY HOME SCHOOL | Dec 2021 - Jun 2022

- Successfully planned, prepared and delivered lessons
- Encouraged student participation
- Researched and developed new teaching materials and implemented them with overall 90% improvement in results



● English Language and Literature Teacher

Foundation Public School | Sep 2021 - Oct 2021

- Cultivated welcoming learning environments in both classroom and online contexts
- Kept students engaged by diversifying instructional approaches and integrating technology with 50% improvement in
- how students responded
- To technology incorporated teaching style
- Explored different themes and literature styles through lectures, discussions and assignments

● Intern

Rabia Wahab | Jan 2018 - Sep 2018

- Satisfied individual and retail customers with on-target designs with 60% satisfaction of customers
- Catalogued custom designs and high-fashion looks for mass market production
- Achieved desired looks and effects with skilled updates to designs

Education & Training

- 2024 ● **Queen Mary University of London**
Master of Science,
- 2021 ● **SZABIST**
Bachelor of Science,
- 2015 ● **Bay View Academy**
O Levels,