



# Shefaali Rafeeq

My career objective is to perform a challenging and growth oriented career as a professional.

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## Links

[Website](#)

## Languages

English (Fluent)

## About

I am a fashion enthusiast with experience in stock inventory management, social media marketing, and customer engagement. Adaptable to dynamic retail environments, I bring strong skills in client advising, styling, and managing online orders to temporary sales associate roles.

### BRANDS WORKED WITH

- Label RM
- Hautebox Boutique
- University for the Creative Arts

## Experience



### ● Student ambassador

University for the Creative Arts | Sep 2022 - Jul 2024

Student Ambassador September 2022 Acted as a representative of the institution, engaging with prospective students.

### ● Internship

Label RM | Jun 2021 - Sep 2021

Engaged in social media marketing activities.



### ● Internship

Hautebox Boutique | Jun 2020 - Sep 2020

Illustrated new designs for collections. Conducted social media marketing and market research. Managed stock inventory.

## Education & Training

2022 - 2023

### ● University for the Creative Arts

MA Digital Fashion,

2018 - 2022

### ● Amity University Dubai

Bachelors of Fashion Design,