



Valentina Altissimo

Creative director / Design Manager

📍 Milan, Metropolitan City of Milan, Italy

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Languages

Italian (Native)

French (Work Proficiency)

English (Fluent)

About

Italian senior designer and creative director with international experience. • Strong experience in coordinating and managing fashion activities. • Passion and ability to envision, create and direct the Brand identity from scratch. • Solid understanding of various trends of fashion and trend forecasting ability. • Proficient with Photoshop, Illustrator and strong hand sketching ability. • In-depth knowledge of textile and material construction and properties. • Sound knowledge and understanding of garment construction. • Ability to design for different consumers and end uses. • Strong project management and organizational skills. • Excellent communication and interpersonal skills. • Ability to understand the requirements of the market. • Creative direction of photo-shoots and campaigns. • Ability to apply the Brand vision to the tools with which it communicates with the world.

BRANDS WORKED WITH

Exte' (Itholding)

Kayfi

Liwa Trading – Private Labels

Marciano Guess

Msk New York

Navigare

Romeo Gigli

Studio lf

Experience

● Head of Design

Liwa Trading – Private Labels | Sep 2020 - May 2022

Overall creative responsibility for the launch of the private lingerie brand.

- Market research and gap analysis based on market positioning.
- Building brand DNA and identity.
- Design and execution of ranges and definition of line ups.
- Directing a team of designers.
- Overseeing fit sessions and approving developments.
- Trends and Range presentations.
- Creative direction of the launch Photo Shoot and Campaign.

● Senior Fashion Designer

Kayfi | Jul 2019 - Aug 2020

Training and managing a team of fashion and print designers.

- Creative direction.
- Design and execution of the range and definition of lineups/looks.
- Source, select and buy fabrics, trims, accessories.
- Overseeing fittings.
- Trends and range presentations.
- Research and liaison with suppliers overseas.

● Senior women's Designer

Marciano Guess | Aug 2014 - May 2017

Conducting research on current and future trends, trends, market and styles.

- Mood-boards and color charts.
- Fabric, accessories and print selection.
- Design and execution of the collections.
- Leading fittings.
- Look book and fashion show creative support.
- Support and preparation of trends, sketch and range review.

● Women's total look designer

Msk New York | Oct 2013 - Apr 2014

Trends, shapes, colors and fabric research, sourcing and selection.

- Mood-boards.
- Design and execution of the collection.
- Communicating/partnering with factory on daily basis.
- Leading fittings.
- Create/update working line-sheets.



- **Men's Knit Designer**

Navigare | Sep 2012 - Aug 2013

Execution and follow up of the collection as the link between the Italian headquarter and the Chinese licensee.

- Trends and fabrication research and selection.
- Fabric and yarns sourcing.
- Design and execution of the collection and collaboration with the in-house development team.

- **Junior Designer**

Romeo Gigli | Mar 2009 - Feb 2011

Assisting the creative director in all aspects of the collection.

- Trends, colors and fabric research and sourcing.
- Attendance of fabrics/trends fairs, fabric and accessories sourcing.
- Shopping the market.
- Mood-boards and presentation boards.
- Design of the collection through sketches.
- Execution of technical sheets for pattern makers and suppliers.
- Attendance of fitting and proto review.

- **Men's & Women's Assistant Designer**

Exte' (Itholding) | Feb 2007 - Mar 2009

Assisting the fashion coordinator in all aspects of the collection.

- Trend, colors and fabric research, market research and shopping.
- Execution of mood-boards, sketches and flats.
- Assisting during fittings.

- **Assistant Men's Knitwear Designer**

Studio If | Sep 2005 - Dec 2006

Internship as men's knitwear assistant designer focusing on Ermenegildo Zegna and Agnona knitwear lines.

Education & Training

2001 - 2005

- **Istituto Marangoni Milano**

Fashion design, Fashion Design —

1995 - 2000

- **Istituto Suore Orsoline S. Carlo**

Baccalaureate , Liceo Linguistico (language high school)