



Gareth William

Visual Merchandising Lead ex MATCHES | Fashion, Retail

London, UK

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Languages

English (Native)

About

I am a Visual Merchandising Lead at MATCHES, a leading online luxury fashion retailer. With a Master of Arts in Curation Practice from the Glasgow School of Art and a Bachelor of Arts in Fine and Studio Arts from the University of Dundee, I have a strong passion and appreciation for art and design, and I enjoy bringing them to life through visual merchandising.

In my role, I apply my budget management and communication skills to create engaging and innovative displays that showcase the latest fashion trends and collections. I collaborate with the buying, marketing and production teams to ensure consistency and alignment with the brand identity and vision. I also train and supervise the visual merchandising/ retail staff and monitor the performance and feedback of the displays. I have over 6 years of experience in the field, having worked as a Visual Merchandising Coordinator at Montblanc Visual merchandiser at Vivienne Westwood and Browns Fashion. I am always eager to learn new skills and techniques, and to explore new ways of enhancing the customer experience and satisfaction.

BRANDS WORKED WITH

- MATCHES
- Montblanc
- Vivienne Westwood
- Browns Fashion
- Castle Galleries
- AllSaints
- Gallery 48

Experience

- 
Visual Merchandising Lead
 MATCHES | Dec 2023 - Jul 2024
- 
Visual Merchandising Coordinator
 Montblanc | Oct 2023 - Dec 2023
- 
Communications Assistant
 Vivienne Westwood | Jun 2023 - Oct 2023
- 
Visual Merchandiser
 Browns Fashion | Mar 2020 - Jun 2023
- 
Visual Merchandising Assistant
 Vivienne Westwood | Oct 2018 - Mar 2020
- 
Sales Assistant
 Vivienne Westwood | Aug 2017 - Oct 2018
- 
Gallery Assistant
 Castle Galleries | Feb 2017 - May 2017
 Gallery assistant 3 month internship.
- 
Sales Assistant
 AllSaints | Sep 2016 - Feb 2017
 Sales, merchandising and stock replenishment.
- Assistant Curator**
 Gallery 48 | Apr 2016 - Aug 2016

Education & Training

- 2016 - 2017 ● **The Glasgow School of Art**
Master of Arts - MA,
- 2012 - 2016 ● **University of Dundee**
Bachelor of Arts - BA,