Ayushi Jain

Ayushi | Brand & Packaging Designer

⌖ New Delhi, Delhi, India

Portfolio link

Portfolio file

View profile on Dweet

Languages

English (Fluent)

About

Dear Hiring Manager,

I am passionate about creating visually stunning designs that help brands grow. With more than 2 years of experience designing memorable advertising campaigns, I think I could be a great addition your company.

I have experience as a freelance and in-house graphic designer, and I have worked on a range of print, interactive and digital design projects. I have worked on 100+ product packaging projects and that said I can assure you that I can work under pressure very well.
I have a expertise with Photoshop, Illustrator, InDesign and After effects. I would love to collaborate with clients and colleagues, and I am excited to deliver designs that will help your clients engage and grow their target market.

I am eager to chat more about my qualifications and skills. Thank you very much for your consideration.

Sincerely,
Ayushi Jain

BRANDS WORKED WITH

9eye.In.   Nestor Pharmaceuticals Ltd.   Versatylo Interactive.

Experience

⬤ Artboard Artist

Versatylo Interactive. | Jan 2021 - Mar 2021

A Digital Marketing Agency providing e-learning content and Marketing services.

•Actively took initiative and got most of my artboards approved.
•Developed leadership skills by managing a team.
•Coordinated well with all other team by giving and accepting all the suggestion.

⬤ Graphic Designer

Nestor Pharmaceuticals Ltd. | Mar 2021 - Sep 2022

Nestor Pharmaceuticals Ltd is a rapidly growing global enterprise backed by more
than four decades of expertise in manufacture and marketing of a wide array of
ethical allopathic branded and generic formulations.

- Created 150+ designs for the package of their brands.
- Participate in new product planning or market research, including studying
the potential need for new products.
- Prepare illustrations or rough sketches of product package, discussing them
with management and making necessary changes.
- Created designs, concepts, and sample layouts based on knowledge of layout
principles and esthetic design concepts.
- Evaluate feasibility of design ideas, based on factors such as appearance,
serviceability, budget, production costs/methods, and market characteristics.
- Research current trends and new technology, such as printing production
techniques, computer software, and design trends.
- Present final layouts to management for approval.
- Negotiate with printers and estimators to determine what services will

be
performed.

● Front-end Developer

9eye.In. | Jun 2020 - Aug 2022

A business providing eyecare services by comparing nearby opticians.

• Performed direct website updates.
• Evaluated code to ensure that it is valid, is properly structured, meets industry
standards and is compatible with browsers, devices, or operating systems.
• Conferred with the development team to resolve conflicts.