




# Carla Perret

Artistic Director at TBWA\Paris

 Paris, France

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## Links

 [LinkedIn](#)

## Languages

French (Native)

English (Fluent)

## About

I am an experienced art director with a strong background in creative roles. Fluent in both French and English, I bring excellent design skills and the ability to adapt to the fast-paced world of advertising. I'm dedicated to enhancing brand experiences through compelling visual storytelling and engaging campaigns.

### BRANDS WORKED WITH

Ambr Agency

TBWA Paris

## Experience



### ● Directrice artistique

TBWA Paris | Sep 2022 - Now



### ● Assistante en direction artistique

TBWA Paris | Sep 2021 - Sep 2022

### ● Assistante direction artistique

Ambr Agency | Sep 2020 - Feb 2021

### ● Graphic designer

| Mar 2020 - Sep 2020

## Education & Training

2021 - 2022

### ● Sup de Pub

Master 1 (M1),

2019 - 2020

### ● ESMA - Ecole Supérieure des Métiers Artistiques

Master's degree in Design and Digital Strategy,

2017 - 2019

### ● ESMA - Ecole Supérieure des Métiers Artistiques

HND Design Graphic - Multimedia option,

2016 - 2017

### ● ESMA - Ecole Supérieure des Métiers Artistiques

preparatory course,