



İrem Çopuroğlu

Co-Founder & Creative Director at Les Merimes

[View profile on Dweet](#)

Languages

English

Turkish

About

BRANDS WORKED WITH

Berrin Özkan

Fransız Lape Hastanesi

Gibi Bodrum

Istanbul Bilgi University Psikoloji Kulübü

L'appart PR

Le Koko Collectif

Les Merimes

REZZAN CANKIR

Tick Tock Boom Digital PR & Marketing Agency

Experience

● Co-Founder & Buyer

Gibi Bodrum | Jul 2021 - Now

As six friends with diverse backgrounds and dreams, we came together with a shared desire to create something, to bring forth a sense of creativity, and to manifest a lifestyle that engages all five senses. It is with this aspiration that we established "Gibi Bodrum." Gibi Bodrum is a design store, living space, and cafe, envisioned as a place where everyone can experience a familiar feeling, both from within themselves and from the past, and immerse themselves in the essence of slow living.

● Co-Founder & Creative Director

Les Merimes | Jan 2019 - Now

Les Merimes is a Turkish hat & bag brand with a strong focus on sustainability, founded by two sisters. Our brand emerged from a genuine need and desire to express our unique perspectives. Drawing inspiration from our hometown, Bodrum, and its effortless beauty, we aim to encapsulate a sense of authenticity in our creations.



● Content Editor

Le Koko Collectif | Jan 2022 - Aug 2022

● Brand Manager

Berrin Özkan | Oct 2021 - Jan 2022

Coordinating and developing the accessory/jewelry brand

● Assistant Manager

REZZAN CANKIR | Feb 2021 - Jun 2021

Menajer asistanlığı (oyuncu, senarist, yönetmen)



● Showroom Assistant

L'appart PR | Oct 2020 - Feb 2021

Assisting incoming stylists to choose products, using launchmetrics system

● Psychology Intern

Fransız Lape Hastanesi | Oct 2019 - Dec 2019

● Intern

Tick Tock Boom Digital PR & Marketing Agency | Jun 2018 - Jul 2018

● Sosyal Sorumluluk Sorumlusu

Istanbul Bilgi University Psikoloji Kulübü | Sep 2017 - Sep 2018

Toplumun farkındalık kazanması için etkinlikler düzenlemek, gönüllü olarak her yaş grubundan insanların ihtiyaçlarına yardımcı olacak projeler düzenlemek ve olanlara katkı sağlamak.

Education & Training

- 2023 ● **London College of Fashion, University of the Arts London**
Master of Arts - MA,
- 2014 - 2019 ● **Istanbul Bilgi University**
Bachelor's degree,
- 2010 - 2014 ● **Bodrum Marmara Koleji**
High School,