



# Marianna Burdet

Product Development Specialist for Footwear and Accessories

Paris, France

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## Links

[LinkedIn](#)

## Languages

French (Fluent)

English (Fluent)

Italian (Native)

## About

Currently living in London but willing to relocate in Paris.

Footwear and Accessories Developer with nearly 7 years of experience. I work closely with Creative Direction, Design Team and Product Development Team to ensure that the process (from design through to production of samples) meets all deadlines and achieves all quality control, commercial and aesthetic objectives and remains within budget constraints.

I'm responsible for seamless, clear and effective communications to make sure that all the involved teams have everything needed (resources, information and direction) to ensure they can complete their roles effectively. In-depth and proven knowledge of Footwear and Leather-goods development in different market segments.

### BRANDS WORKED WITH

Basicnet Spa

Maison Pierre Hardy

Phoebe Philo

Trussardi Spa

## Experience

### ● Chargée Développement Studio

Maison Pierre Hardy | Nov 2019 - Oct 2022

(Footwear and Accessories Senior Product Developer) November 2019 - September 2022 Maison Pierre Hardy, Paris HQ Side by side work with the Collection Director and Creative director to develop all the collections of Shoes and Leathergoods/Small leather goods (4 collections per year + special collaborations and specific commercial launches). Daily tasks: technical specsheets of shoes and LG/SLG/hard and soft components, management of communications and clear flow of informations for each collection with suppliers, modelers, shoe makers and LG/SLG makers and sample room; production planning and samples reception (press, podium, marketing and prototypes), data-entry terminal in the PLM software, order and launch of each collection, salesman samples reception and invoicing. Management of collaboration with the brand, meeting with tanneries and fabrics suppliers. Constant research and development of leather and fabrics with focus on sustainability and ethical sourcing. Development of special fabrics and leather, customized texture, printing. Budget tracking and steady support to production launches and logistics team.

### ● Product Manager Shoes and Accessories

Trussardi Spa | Jul 2018 - Nov 2019

In charge of all the Trussardi shoes segments, managing the design and SMS flow, I'm the link between the pure design input and the effective production of samples. I take care of target costs and price, always monitoring the budget. Stealth and item's codes are my every day duties too. Permanent contact with suppliers and sample room to ensure delivery timeline and to find the best solution matching design, material and budget. Meeting with suppliers and trade fairs.

### ● Footwear Developer

Basicnet Spa | Oct 2015 - Jul 2018

Design management of 4 collections per year. Main duties: trend research, hand sketching and CAD presentation (Ph and Ai), concept presentation, material's research and development, responsible for relationship with Superga licensees, foreign suppliers and samples rooms, proto launch and SMS timing and delivery, archiving and manage prototypes & fitting samples flow, filling product spec sheets, technical corrections on samples, color cards, product presentations and shooting concept.

### ● Shoes product development Manager

Phoebe Philo | Feb 2023 - Now

