



Franck Boistel

Footwear Designer Lead -
Footwear designer extraordi-
naire.

📍 Sedona, AZ 86336, USA

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Links

[Website](#)

Languages

English (Fluent)

French (Fluent)

About

25 years of experience in designing cutting edge footwear in the Action Sports, fashion, lifestyle, outdoor, athletic categories, from Concepts to production, for Men, Women and Children. Franck Boistel has brought to the world some of the most recognized footwear style in the Action Sports, Fashion, Outdoor, lifestyle categories. His designs contributed to the success of the companies he worked for, as he accumulated best sellers. Franck is a talented, skilled and creative footwear Designer and Art Director with a French twist. Available for contract work or full time employment if the shoe fits. Specialties: Trend Forecasting - Footwear design for Men, Women and Children - Footwear and Industrial Design in Lifestyle, Action Sports, Fashion, Outdoor, athletic and Casual categories. Footwear Design, Design Management, Development and Manufacturing, Art Direction, Graphic Design and Website Design.

BRANDS WORKED WITH

5.11 Tactical

Fbdesign International Design Consultancy

Fivetten-Adidas

Ipath Footwear Inc.

Mocactia

Rautureau Apple Shoes

Rworld Surf, Skate, Art

Sole Technology Inc.

Unparallelsports

Experience

● Senior Footwear Designer

Unparallelsports | Apr 2018 - Now



● FOOTWEAR DESIGNER LEAD

5.11 Tactical | Sep 2017 - Now

5.11 Tactical are innovators who make purpose-built gear for the most demanding missions. With a heritage of creating the authentic and original tactical pant, our vision is to define and lead the tactical gear industry by serving professionals worldwide. Since introducing the original tactical pant to the FBI in 2003, we have continued to innovate, earning the loyalty and trust of tactical professionals and enthusiasts worldwide.

● FOUNDER AND CREATIVE DIRECTOR

Mocactia | Jun 2009 - Now

MOCACTIA SHOES revitalize footwear designs inspired by human diversity in cultures and civilizations to create A Revolution in Style. The future of footwear lies in the past. [https://www.malakye.com/news/6794/b-z-introducing-mocactia-a-revolution-in style](https://www.malakye.com/news/6794/b-z-introducing-mocactia-a-revolution-in-style)

● CREATIVE DIRECTOR - FOOTWEAR DESIGNER

Fbdesign International Design Consultancy | Jan 2005 - Now

Footwear/Product Designer, Creative Director in the Action Sports, Lifestyle, Outdoor, Fashion, Casual, Tactical, Athletic Footwear categories for Men, Women And Children. Past and present clients are: VOLCOM - Ca. SAOLA - France BATA - Toronto FIVETEN - Ca TOMS - Santa Monica, Ca RWORLD - San Clemente, CA. SALOMON - Annecy, France CHROME Industries - San Francisco, Ca LEVIS - Ny IPATH -Torrance, Ca ALMOND footwear - Germany BURTON SNOWBOARDS - Va O'NEILL- Irvine, Ca ROXY- Huntington Beach, Ca KAMPAJ - Italy SANUK - Irvine, Ca HONG KONG STUNT TEAM- Santa Ana, Ca WORLD INDUSTRIES - Costa Mesa, Ca FLOW SNOWBOARDS - San Clemente, Ca BEBE shoes - Los Angeles, Ca ZIPZ shoes - Newport Beach, Ca MANITOBAN MUKLUKS - Canada VINTAGE 1 - Ny MOCACTIA - San Juan Capistrano, Ca THE PEOPLE'S MOVEMENT, Solana beach, Ca PRAXIS, Or

● FOOTWEAR DESIGNER LEAD

Fivetten-Adidas | Feb 2016 - Aug 2017

Footwear team Lead Designer for the Outdoor, Climbing, Biking categories.

- **CREATIVE DIRECTOR**

Rworld Surf, Skate, Art | Mar 2014 - Feb 2016

RWORLD is a socially conscious, premium quality manufacturer of products ranging from Surfboards and Skateboard to clothing. Most of its products are manufactured in the United States and RWorld is dedicated to creating jobs in the communities in which it operates. We are a company dedicated to propagating the core values of integrity, community and conservation. RWorld is heavily involved in the local communities in which it does business and has team rider clubs that hosts various surf, skate and movie contests exclusively for its members' participation. RWorld saves lives of children all over the globe each year by donating money for malaria test kits and vaccines via its One For Life program.

- **SENIOR FOOTWEAR DESIGNER FREE LANCE**

Ipath Footwear Inc. | Aug 2005 - Jun 2008

Head of design for all Ipath footwear products. Create seasonal collections, smu's and special collab with artists and pro skateboarders. Managed outside designers. Product manager and developer. Helped designed and develop Matt Field, Bigfoot, Matt Rodrigez, Bob Burnquist, Nate Jones, Kenny Reed, Karl Watson, Fred Gall, Adam Alfaro pro shoes.

- **FOOTWEAR DESIGNER LEAD**

Sole Technology Inc. | Jan 1997 - Jan 2005

For over 8 years, at Sole Technology, Franck Boistel presented the market with truly unique designs, starting with the first Chad Muska pro shoe on Es, continuing on with Marc Johnson pro model, Ed Templeton's footwear, Eric Koston pro shoes, and many more. FB designed and produced some of the best selling shoes in the skateboard industry for a time like the Scheme on Es, the czar, the Callicut and the Arto Saari pro shoe on Etnies, the Tilt, Marc Johnson, Ed Templetons, and the ratio on Emerica. FB designed and develop Thirty-two boots since 1997 with a special focus on the team two and team one boots as well as many others since 1997. At Sole Technology, as FB was for a while the only designer, then the senior, and as the company was growing every year, he was at the forefront of all new projects such as the design and launch of the Etnies girl category, the surf category, the outdoor category, the kids category, and the Etnies Plus line. For ES footwear, as the official designer of the brand for many years, FB offered the market with best sellers and produced some of the most technologically advanced skateboard footwear in the market. He also came up with the idea of the Gel-Air cushioning system, working with Trevor Hill and Jason Smith on a better adapted cushioning system for skateboarders, now used in all the sole Technology brands to these days under the name G2 systems.

- **ART DIRECTOR**

Ratureau Apple Shoes | Jan 1989 - Jan 1991

First Art Director for the newly created brand ETNIES as well as for the other brands of the company: FREE LANCE, POM D'API, BERLIN-GOT. Designed all ETNIES advertising. Became Promotion manager for a while bringing shoes to American skateboard teams visiting in France. Helped the design, advertising and promotion of the first pro skateboard footwear ever with the Etnies Natas Kaupas model.

Education & Training

1982 - 1984

- **St Pierre la Joliverie**

Bachelor, bachelor in graphic design, DESIGN