

Kelsie Licorish

I thrive in fast-paced environments and have a proven track record of exceeding sales targets while delivering an exceptional shopping experience to customers. What sets me apart is my ability to build genuine connections with customers, understanding their unique needs and providing personalized recommendations. I have a strong attention to detail and a natural flair for visual merchandising, ensuring that the store always looks impeccable and inviting.

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Languages

French

English

About

I would describe myself as customer-focused, continuously navigating high-stress situations calmly and effectively. Utilizing exceptional rapport-building skills to develop strong relationships with customers, continuously exceeding demands and driving repeat business. I'm currently looking for internship or apprenticeship based opportunities as I love to learn as well as work.

BRANDS WORKED WITH

Apiri London

ARTISAN PEOPLE

Karibbean Kitchen

ZARA

Experience

● Luxury Sales Associate

ARTISAN PEOPLE | Nov 2022 - Now

- Greet customers with a friendly and professional attitude and ask them what type of look or service they are interested in during their visit.
- Recommend products to individuals based on skin type, skin tone, and personal style preferences.
- Being able to adjust to different stores and still offering excellent service with only brief knowledge such as Chanel, Dior, Dermalogica, Hermes and etc.



● Sales assistant/Cashier

ZARA | Aug 2022 - Dec 2022

- Creates a welcoming environment and provides excellent customer service including learning about products
- Keeping stock, clean and presentable at all times.
- Maintaining shop floor standards and keeping my designated area tidy while helping out colleagues keep their section tidy
- Using my product knowledge to help customers decide what's right for them.
- Opening the store in the morning & closing it at the end of the day.
- Using the stores iPads to process iPad sales and check stock and availability online for customers
- Processing Payments and Refunds using the stores tills

● Waitress/Kitchen Assistant

Karibbean Kitchen | Jul 2020 - Nov 2021

- Washed utensils and dishes and made sure they were stored appropriately increasing overall levels of hygiene.
- Cleaned the kitchen, surrounding areas and equipment to ensure kitchen cleanliness and hygiene was maintained to a high level.
- Processed cash, credit card and contactless payments and returned change to customers with accuracy and integrity.
- Welcomed customers when they arrived at the restaurant with a friendly demeanor and high levels of customer care.

● Personal Shopper

Apiri London | Sep 2022

Going to various different designer brands such as Chanel, Louis Vuitton and counterless others to source items for clients.

Education & Training

- 2023 - 2024 ● **Lambeth College**
Level 3 Foundation Diploma, Business
- 2022 - 2023 ● **Fashion Retail College**
Level 3 Fashion Retail & Business, Btec
- 2017 - 2022 ● **SAINT JOHN BOSCO COLLEGE**
8 GCSEs ranging from grades 5-8 in English, Mathematics, Business, Religious Education, Combined Science, French and etc,