Dweet



Lucy Hipsey

An experienced buyer looking for an opportunity within luxury womenswear, home or gifting.

Reading, UKView profile on Dweet

Languages

English (Native)

About

An experienced buyer looking for an opportunity within luxury womenswear, home or gifting. I specialize in management and selection of new and existing brands with proven experience in ensuring business and financial objectives are met. A strong communicator/self-starter with the ability to negotiate at all levels within the business, working closely with the suppliers to bring to life the brand proposition. Looking for a suitable position with a company that is committed to attracting, retaining and growing the very best talent in the industry.

BRANDS WORKED WITH



Experience



Head of Buying

Party Pieces | Jan 2021 - Now

Lead and Manage the Buying and Merchandising Team. Responsible for the increase of the Average Selling Price, Average Order Value and improvement of the selection of product in line with Brand principles and New Market conditions. This includes better quality and curation on existing categories and the introduction of new areas and new suppliers. Maximise opportunities to drive improved conversion and profitable sales across the business.