



# Roxana Bogdan

Senior Manager-Product Development, RM Development & Sourcing, Strategy & Supply Chain Management, Project Management

📍 London, UK

[View profile on Dweet](#)

## Languages

Italian (Native)

Romanian (Native)

French (Basic)

German (Basic)

English (Fluent)

## About

With over 12 years' experience in complex Product Development, I am a passionate and commercially driven Senior Product Development, Raw Materials & Supply Chain Strategy Manager, with extensive technical skill and a passion for strategic storytelling through design and innovation. Having worked across multiple brands within the luxury sector, I strive to keep the consumer journey at the forefront and thrive within a setting that allows me to manage a global network while developing and sourcing innovative materials that both respect and honour a brand's identity and sense of self. Passionate about responsible creation whilst protecting brand identity, margins and business targets I am experienced in managing the company CP, time pressured projects and entire product life cycle and I have therefore continued to develop my professional and technical skills currently getting my Project Management Certifications PRINCE2 /PRINCE2 Agile and APM Project Management Qualification striving to collaborate across all environments within the industry that promote growth and inclusivity where I believe my set of skills are transferable. My values are centred around be human, think global with a profound respect for equality and authenticity always looking for stimulating environments to grow, develop and unlock my full potential.

### BRANDS WORKED WITH

Aeffe S.P.A. ( Alberta Ferretti, Moschino and Pollini )

Aspinal of London Limited

Burberry

Clic S.R.L

CLIC srl

J&M Davidson

Metelier Sa

## Experience

### ● Product Development & Supply Chain Strategy

Metelier Sa | Apr 2021 - Now



### ● Senior Manager-RM Management & Strategy

Burberry | Sep 2019 - Sep 2021

Ensuring all engineering activities are effectively executed, including but not limited to risk assessment, development & testing, cost engineering, root cause analysis testing & response, pre and bulk production Lead a team of Raw Materials experts that align with Design's vision and can provide real time technical expertise for elevated luxury products Leading Strategic Technical development through value engineering and enhanced technology Leading team in holding Suppliers accountable to company expectations and drive to improve performance while providing technical expertise and consultation to Design and Technical development teams Expert Knowledge of capabilities and capacities, of Raw Material Suppliers in the matrix Expert Knowledge on Material construction analysis and interpretation Ensuring achievement of regulatory compliance and always maintaining a customer focused mindset in any decision making Support & Supervising the monitoring of supplier performance while evolving the supplier base relationship Contributing to the development of technical standards Maintaining relationships with experts in industry, academia, and trade associations to keep up to date on Technology , process and product advances Establishing and managing strong working relationship collaboration with interfacing internal teams and with suppliers Maintaining an in-depth knowledge of latest government regulations, restrictions, safety protocols and performance standards related to hardware and trim Training team to trouble shoot all issues relating to Raw Materials development and arriving at effective, timely solutions.



### ● Head Of Product Development RM & LLG

J&M Davidson | Dec 2018 - Sep 2019

### ● Head of Raw Materials & Product Development Manager

Aspinal of London Limited | Apr 2016 - Sep 2019

Main responsibilities: Ensuring that the correct category procurement strategy is in place, continuously adapting in an agile way to drive process improvement that directly affects business targets and needs, may those focus on Profit, Lead times, Margin or other Financial or Operational targets Lead Commercial, Strategic & Technical Development of Fashion Accessories Categories and Raw Materials through enhanced technologies and expert knowledge on product & material construction and interpretation Lead analysis & resourcing projects of RM components in Core products to identify opportunities and ensure these are always competitive Maintain and build relationships with suppliers, experts, associations in the industry to keep up to date on Technology and materials advances Training and mentoring team to deliver and manage performance in holding suppliers accountable to company expectations and drive to improve performance Lead team on Technical CAD, leather master and finished product approval process Keep up to date with the latest regulations, restrictions, safety and performance standards for finished goods and raw materials and ensure all new developments are compliant Manage and build the company Critical Path & time pressured projects ensuring all New Product and RM life cycle align Responsible for efficient delivery of projects against internal CP ensuring they are delivered on brand, budget and on time; Responsible for managing performance and set KPI while providing technical and leadership mentorship to team

- **Product Development Manager**

Aspinal of London Limited | Jan 2011 - Jan 2016

Main responsibilities: Project Management : Managing the full Product life cycle: Handbags, SLGs & Jewellery & Soft Accessories Categories; Following the seasonal pipeline calendar with team and cross-functional support regularly to plan and prioritize workload, to meet deadlines and increase efficiency; Sampling/ Factories & Process Management: Support the seasonal end-to-end product development process and final approvals with the design team, CD, Merchandising and vendors; Expertise in structuring process, introducing Critical Path & Sampling Schedules; Working with the design teams to advise on correct leathers, fabrics/trims. Assess costs for RM and estimate total product costs and margins in line with range plan and business requirements; Setting and monitoring Product Specs, Fabrications, BOMs in the Design System for each seasonal collection to ensure accuracy and product final costing; Review product placement and send tech packs to suppliers and factories; Forecasting seasonal sampling budgets; Regular visits to production sites followed by quality assessments to assure that all suppliers delivered to standard and top quality materials; Set up process and guidelines followed by implementation at factories to ensure that requested specs are followed; Identifying to a meticulous, detailed level, any discrepancies in deliveries, prices, or any issues, either financial or QC, that reflect on the company's goal, which is to provide a first-class product; Monitoring the efficient delivery of projects against our internal rate card ensuring they are delivered on brand, on budget and on time; Sourcing new highly specialized factories for each product category, making seasonal visits and negotiating contract terms; Reviewing workmanship, product care, trims and packaging on production samples. Providing support and constructive feedback to factories;

- **Product Developer & Sourcing Assistant**

Aeffe S.P.A. ( Alberta Ferretti, Moschino and Pollini ) | Jan 2010 - Jan 2010

- **Ufficio Stile -Product Development Specialist -Hardware & Accessories for Handbags & Leather Goods**

Clic S.R.L | Jan 2007 - Jan 2010

- **Production Coordinator**

CLIC srl | Jan 2007 - Jan 2008

