



# Marina Petti

Lead Designer at Oliver Agency

London, UK

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## Links

[LinkedIn](#)

## Languages

English (Native)

## About

I am a highly creative Multidisciplinary Designer who has worked across both print and digital platforms. I have a keen eye for detail and an excellent understanding of colour, typography, storytelling, motion graphics and conceptual thinking. I provide a full creative solution from web assets to video editing/animations, CMS, UI/UX design, email marketing and social media.

### BRANDS WORKED WITH

- Oliver Agency
- Hearst UK
- The Partnership
- Ocado Retail Ltd
- Mavens of London
- e-closet
- Edições Globo Condé Nast
- Fashion Rocks Worldwide
- Abril

## Experience



● **Lead Designer**  
Oliver Agency | Jun 2023 -



● **Art Director/ Social Creative**  
Oliver Agency | Apr 2023 - Jul 2023

● **Motion Designer**  
Hearst UK | Nov 2021 - Mar 2023



● **Senior Social Media Designer**  
The Partnership | Sep 2021 - Nov 2021

● **Digital Designer**  
Ocado Retail Ltd | May 2021 - Sep 2021

● **Art Director/ Designer**  
| Aug 2017 - May 2021



● **Content Marketing Specialist**  
Mavens of London | Jun 2013 - May 2014

● **Head of Creative Services**  
e-closet | Feb 2013 - Sep 2015



● **UK Correspondent Glamour Magazine**  
Edições Globo Condé Nast | Jul 2012 - Mar 2017

● **PA to Creative Director**  
Fashion Rocks Worldwide | Sep 2008 - Oct 2009

● **Fashion Reporter at InStyle Magazine**  
Abril | Feb 2005 - Aug 2008

● **Graphic Designer at InStyle Magazine**  
Abril | Jan 2003 - Feb 2005

● **Graphic Designer at Cosmopolitan Magazine**

Abril | Feb 2002 - Dec 2002

## **Education & Training**

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2011 - 2012 ● **University of the Arts London**

MA,

2003 - 2005 ● **Faculdade Cásper Líbero**

PG,

1998 - 2001 ● **FASM - Faculdade Santa Marcelina**

BA,